



शब्दशक्ति

**ESSAY FOUNDATION BATCH
FOR 72nd BPSC MAINS**



17th October 2026

An effective essay is more than a collection of facts or a sequence of well-written paragraphs. It is a reflection of a candidate's ability to think critically, organise ideas, understand multiple perspectives, and present a balanced argument with clarity and conviction. In the BPSC Mains examination, where the quality of expression matters as much as the depth of understanding, a well-structured essay can become a significant differentiator.

शब्दशक्ति by StudyIQ is an online, bilingual Essay Foundation Batch designed for aspirants preparing for the 72nd BPSC Mains examination. With 70 hours of focused classes, the programme aims to help candidates develop a strong foundation in essay writing—from understanding the topic and building arguments to structuring ideas and presenting them effectively. It seeks to transform scattered thoughts into coherent narratives and equip aspirants with the skills to write essays that are relevant, analytical, balanced, and impactful.



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KEY FEATURES

70 Hours of Comprehensive Essay Classes

- **Structured Learning:** Benefit from 70 hours of focused instruction covering the essential principles of essay writing, from topic interpretation and idea generation to logical organisation and effective presentation.
- **Skill Development:** Build a systematic approach to writing essays that demonstrate clarity of thought, depth of analysis, coherence, and relevance to the question.



Online Learning Mode

- **Learn from Anywhere:** Attend classes online, making quality essay-writing guidance accessible alongside your existing BPSC preparation schedule.
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- **Convenient Preparation:** Integrate essay learning into your daily routine and use your preparation time more efficiently.



Bilingual Classes — Hindi and English

- **Learn in Your Preferred Language:** Understand essay-writing concepts and techniques through bilingual instruction that supports both Hindi- and English-comfortable aspirants.
- **Strengthen Expression:** Develop the ability to organise ideas, understand key concepts, and express arguments with greater clarity and confidence in your chosen writing language.



Topic Understanding and Brainstorming Techniques

- **Decode the Essay Topic:** Learn to identify the central theme, interpret the demand of the topic, and avoid irrelevant or superficial discussion.
- **Generate Meaningful Ideas:** Develop brainstorming techniques to explore different dimensions of a topic and build a strong foundation before beginning to write



Structured Essay Writing Framework

- **Powerful Introductions and Meaningful Conclusions:** Learn to open essays with relevant context, thought-provoking observations, or suitable examples, and conclude with a clear, balanced perspective.
- **Logical Flow of Ideas:** Organise the body of an essay into coherent paragraphs, ensuring smooth transitions and a natural progression of arguments.



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Multi-Dimensional and Analytical Approach

- **Explore Diverse Perspectives:** Learn to examine topics through social, economic, political, historical, cultural, ethical, and administrative dimensions wherever relevant.
- **Develop Balanced Arguments:** Move beyond one-sided opinions by incorporating multiple viewpoints, critical analysis, and practical solutions.



Effective Use of Examples, Facts and Quotations

- **Enrich Your Content:** Understand how to use relevant data, constitutional principles, historical references, real-life examples, and quotations to strengthen your arguments.
- **Write with Purpose:** Learn to select supporting material that adds value to the essay instead of including facts merely for the sake of information.



Bihar-Centric Perspectives and Relevant Examples

- **Connect with the State Context:** Learn to incorporate relevant examples from Bihar's society, history, economy, culture, governance, and development wherever they strengthen the essay.
- **Build Contextual Relevance:** Develop the ability to connect broader national issues with Bihar-specific realities and perspectives.



Content Enrichment and Quality of Expression

- **Improve Clarity and Precision:** Learn to communicate complex ideas in clear, coherent, and well-organised language without unnecessary repetition.
- **Develop a Distinctive Writing Style:** Work towards writing essays that are analytical, readable, balanced, and persuasive while maintaining relevance to the topic.



Examination-Oriented Essay Preparation

- **Understand the Demands of Mains Writing:** Develop an approach that balances content, structure, relevance, and presentation within the expectations of a competitive examination.
- **Build Writing Discipline:** Learn to plan your essay, allocate time effectively, and maintain consistency from the introduction to the conclusion.



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Schedule

Subject	Start Date	End Date	End Date
Orientation	17 Oct 26		13:00:00
Section I Essay	19 Oct 26	26 Oct 26	18:00:00 - 20:30:00
Section II Essay	19 Oct 26	26 Oct 26	18:00:00 - 20:30:00
Section III Essay	2 Nov 26	3 Dec 26	18:00:00 - 20:30:00



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Our Faculties



Aditya Bhaibhav

Essay section 1



Shivpriya Jha

Essay section 2 & 3



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WHY CHOOSE STUDYIQ?

- ▶ **A Strong Foundation Before Advanced Practice**
शब्दशक्ति focuses on developing the fundamentals of essay writing so that aspirants can approach a wide range of topics with a clear method rather than relying on memorised content.
- ▶ **Dedicated Learning for BPSC Mains**
The programme is designed around the needs of BPSC Mains aspirants, helping them understand how to organise their knowledge and convert it into relevant, well-reasoned written answers.
- ▶ **Guidance That Goes Beyond Content**
Essay writing requires more than information. StudyIQ emphasises the process of interpreting topics, developing arguments, connecting ideas, and presenting a coherent point of view.
- ▶ **Bilingual Accessibility**
With bilingual classes, aspirants can build conceptual clarity and strengthen their writing approach through instruction that is accessible to both Hindi- and English-comfortable learners.
- ▶ **A Balanced and Multi-Dimensional Approach**
Learn to bring together facts, examples, analysis, and different perspectives to create essays that demonstrate depth, maturity, and balanced reasoning.
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Learn to bring together facts, examples, analysis, and different perspectives to create essays that demonstrate depth, maturity, and balanced reasoning.
- ▶ **Focused Preparation Through 70 Hours of Classes**
The dedicated learning schedule offers aspirants an opportunity to work systematically on essay-writing skills instead of leaving essay preparation until the final stage of Mains preparation.



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WHO SHOULD ENROL?

- Aspirants preparing for the 72nd BPSC Mains examination who want to build a strong foundation in essay writing.
- Candidates who struggle with generating ideas, structuring arguments, or maintaining a logical flow throughout an essay.
- Aspirants who want to develop a more analytical, balanced, and multi-dimensional approach to essay topics.
- Candidates looking to improve their expression and incorporate relevant examples, facts, and Bihar-specific perspectives into their essays.

THE शब्दशक्ति APPROACH

Understand the Topic → Generate Ideas → Organise Arguments → Enrich Content → Express Effectively

A compelling essay begins with a clear understanding of the topic, grows through thoughtful analysis, and becomes effective through structured expression. शब्दशक्ति aims to help aspirants approach this process with greater clarity, confidence, and discipline.

CONCLUSION

In a competitive examination, the ability to express an idea effectively can make a meaningful difference. A strong essay reflects not only what a candidate knows, but also how well they can think, analyse, connect perspectives, and communicate their understanding. With शब्दशक्ति — the Essay Foundation Batch for 72nd BPSC Mains by StudyIQ, aspirants can work towards turning knowledge into well-structured arguments and ideas into impactful expression. Build your foundation, refine your approach, and prepare to write with purpose.

विद्या ददाति विनयं, विनयाद् याति पात्रताम्।
पात्रत्वाद् धनमाप्नोति, धनाद् धर्मं ततः सुखम्॥

"Knowledge brings humility; humility leads to worthiness.
Worthiness brings prosperity, and prosperity enables
one to fulfil responsibilities and attain well-being."

Our Prices

Price: ~~₹6999~~

₹4,599



For Any Queries, Contact Us:

 **92-8999-6924**

contact@studyiq.com