

## **CERTIFICATION IN**

# DATA SCIENCE AND MACHINE LEARNING WITH GENAI

## **Course Overview**



Master Python, SQL, ML, Deep Learning, and GenAI Tools



300+ Hours of Live Virtual Training



Hands-on with 8+ Projects + 4 Capstone Projects



Dual Certification with Career247 & NASSCOM



48+ Hours of GenAI Tools For Data Science



Access 200+ Skilling Courses



Batch starts on 27th September 2025

## Features:

- **300+ Hours of Expert Training**A 300+ hour digital marketing program with mentorship and placement support.
- Access to PrepInsta Prime Course Lib

  Learn the latest strategies and tools used by top Data Scientists.
- **8+ Industry Projects**Gain hands-on experience with real-world projects to build job-ready skills.
- ▶ **10 Lakh+ jobs**Unlock 10L+ job opportunities in Data Science with expert training and hands-on experience.

## Why choose this Program?

- >>> Global Curriculum + GenAl Tools
  Industry-First curriculum with Python, ML, NLP, DL, and integrate GenAl tools across the data pipeline
- >>> Dual Certification: NASSCOM & Career247
  Get the best of both worlds, Career247's certification and a NASSCOM certification
- >>> Built for a Data-First World With GenAl Integration 48+ hours of GenAl for data science workflows - Learn how to build intelligent, Al-enhanced systems — end to end
- » 8+ Projects 4 Capstone Projects To Choose From Work on real-world case studies and projects in NLP, CV, GenAI-enhanced dashboards, and more.



## Why choose this Program?

- >> Industry Mentorship
  Industry Guest Lectures, Dedicated doubt clearing, and career guidance
- >> Affordable Education

  Best in class training at unmatched pricing to make quality education affordable for all

## **Data Science Curriculum**

#### Module 1

- → Python syntax, data types, and control structures
- --- Functions, file handling, and exception handling
- NumPy for matrix operations
- --- Pandas for data manipulation
- → Data visualization using Matplotlib and Seaborn
- → Modular programming concepts
- → Mini-project: EDA on insurance data

#### Module 2

- → Basics of RDBMS and SQL syntax
- ··· → Creating, modifying, and querying tables
- *¬* Joins, subqueries, aggregate functions
- ··· → Data cleaning and transformation using SQL
- → Window functions and analytical SQL
- *™*→ *Mini-project: Credit scoring database*



## **Data Science Curriculum**

#### Module 3

- → Descriptive stats: mean, median, mode, variance
- --- Probability distributions: normal, binomial, Poisson
- → Hypothesis testing, p-values, confidence intervals
- ··→ Correlation and covariance
- --- Central Limit Theorem and sampling
- *™*→ Mini-project: Statistical investigation for customer churn

#### Module 5

- ··· → Linear & logistic regression
- --- Decision trees and random forests
- → KNN and hyperparameter tuning
- Model performance metrics: precision, recall, F1-score
- ··· Cross-validation and model evaluation
- → Mini-projects: Customer churn prediction, Property price prediction

#### Module 6

- --- Clustering: K-means, Hierarchical
- --- Dimensionality reduction: PCA
- ··· → Anomaly detection
- → Business segmentation use cases
- *™*→ Mini-project: Customer segmentation using K-means

## **Data Science Curriculum**

#### Module 7

- *→* Text preprocessing and vectorization
- → Word embeddings (Word2Vec, GloVe)
- *™* RNNs and LSTMs for sequence data
- ·-- Transformer architecture overview
- → Hands-on with BERT/GPT for sentiment analysis
- ··· → Mini-project: IMDB Reviews classifier

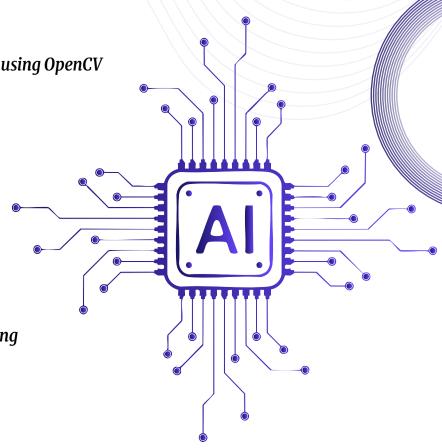
#### **Module 8**

- --- OpenCV for image preprocessing
- --- CNNs for facial recognition
- *™* → Object detection basics

···→ Mini-project: Face recognition using OpenCV

#### Module 9

- ··· → GenAI for Code Enhancement
- *→* GenAI for SQL Enhancement
- → GenAI for Statistical Analysis
- --- GenAI for Model Building
- GenAI for Classification
- → GenAI for Unsupervised Learning
- ··· → GenAI for NLP Applications
- ··· → GenAI for Computer Vision



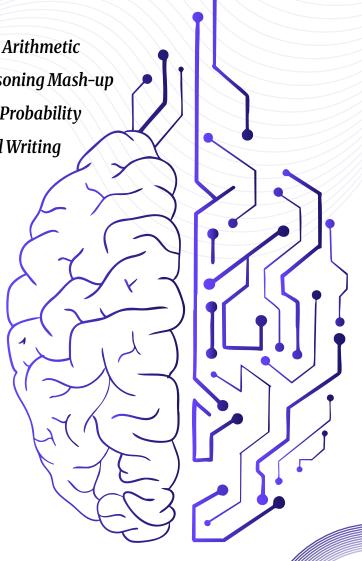
## **Data Science Curriculum**

#### **Module 10**

- *¬*→ Group-based project with real-world problem statement
- --- Cross-functional problem solving
- **—→** Example: Resume Screening using NLP + LLM

#### **Module 11**

- → Aptitude Training Core Quant + Smart Arithmetic
- → Aptitude Training Visual + Verbal Reasoning Mash-up
- → Aptitude Training Decision-Making & Probability
- *→* Business Communication and Analytical Writing
- → Data-based Storytelling
- --- Resume Building
  - ∴ LinkedIn Profile Optimization
  - **---**→ Interview Preparation
  - ··· → Mock Interviews HR & Domain



## 15+ Industry-Leading Tools You Will Master



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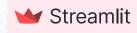




















#### **Projects You Will Do**

**Hand Writing Recognition** 

IMDB review classifier

Face recognition via open CV

Online Fraud Detection

**NLP For Resume Screening** 



**Inventory Optimization For E-Commerce** 

#### Get access to 200+ skilling courses

#### Expert-taught Courses like:

- Python
- Data Science
- O DSA all languages
- **Ompetitive Coding**
- Interview Prep.
- Aptitude, etc

- Pandas
- ⊙ C, C++
- AI/ML
- GitHub

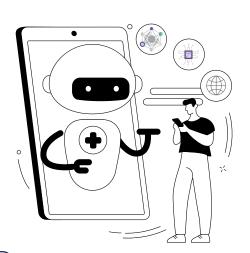


#### **Demo Videos**

Data Science Demo Video

Data Science Demo Video Data Science Demo Video

Data Science Demo Video



#### **Career Path In Data Science**

Your journey from beginner to expert in the dynamic world of Data Science



#### Salary Growth

Experience rapid salary growth as you move up in Data Science. Start with entry-level roles and progress to high-paying leadership positions



#### **Career In Data Science**

A career in Data Science offers opportunities to build cutting-edge solutions in AIML and decision-making



#### **Career Path**

Experience rapid salary growth as you move up in Data Science. Start with entry-level roles and progress to high-paying leadership positions.

## Career Assistance Criteria

Career Assistance Description

\*Career qualification is necessary to access the Career Services Team. Job opportunities depend upon market conditions, hiring trends, and candidate performance and feedback

#### Qualification criteria to access career services:

- \$\mathbb{E}\$ 80% passing criteria across all assessments and projects.
- Passing the mock interview sessions with the respective faculty/mentor.
- 👼 80% attendance across our programs.
- Excellent academic scores with more than 60% above across graduation marks.
- Experience between 0 3 years, preferably in the technology or data management domain.

## Who should do the Data Science Program?

01 Aspiring Data Scientists

Individuals aiming to launch a career in data analysis, data science, or related analytics fields.

02 Career changers

Professionals from non-technical backgrounds eager to transition into the high-demand field of data science.

03 IT Engineers And Graduates

Students or professionals with technical degrees who want to specialize in data analysis.

04 Upskilling Professionals

Those in adjacent fields like marketing, finance, or operations who want to add data analytics to their skill set.

## **Career Assistance?**

Resume & Interview Prep

Mock Interviews

Company Assessments

Soft Skills Training



## Earn your Data Science & Machine **Learning With GenAl Certificate**





## **Learn from top industry experts**



Data Science Trainer Visiting Faculty at top institutions (NMIMS, SRM University, BML Munjal University).







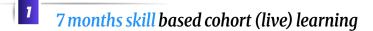






## **Program Fees**

Program fees include tuition, materials, and other resources. Flexible payment options or scholarships may be available to eligible students.



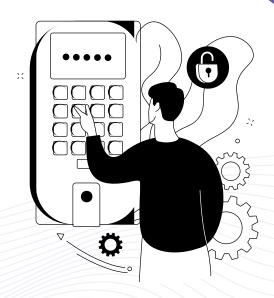
300+ Hours of Live Virtual Training

Certifications from NASSCOM + Career247

8+ Industry Projects + 4 Capstone Project

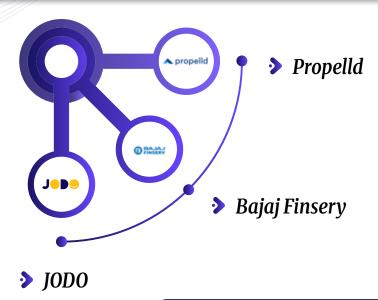
15+ Tools To Master

Finance Options Available



Program Fees ₹ 55,000/- Inclusive of all taxes.

## We are partnered with top finance companies



## **Frequently Asked Questions**

#### General

What is this Data Science and Machine Learning with GenAI course about? This 260+ hour, 6-month program is designed to make you a job-ready data professional. You'll learn core skills in Python, SQL, statistics, machine learning, deep learning, NLP, and computer vision—alongside 48+ hours of GenAI training using tools like GPT, Hugging Face, and AutoML. The course includes live virtual classes, 8 mini-projects, 1 capstone, and career support.

#### Who should enroll in this course?

This course is ideal for final-year students, recent graduates, analysts, engineers, and tech professionals looking to transition into or advance in data science and AI/ML roles.

#### What are the key benefits of this program?

- 1. 8 real-time projects + 1 capstone
- 2. 48+ hours of GenAI tools for data science workflows
- 3. Dual certification from Career247 and NASSCOM
- 4. 100% placement assistance with interview prep
- 5. Faculty from Apple, IBM, Fractal, and top AI teams
- 6. Affordable pricing with EMI and scholarship options

#### How does this course differ from competitors?

This is one of India's first data science programs with deep GenAI integration. It includes GenAI for SQL, Python, model building, and storytelling. With real-world projects, mentoring, and case studies, you'll build both foundational and future-forward skills.

#### How does this course differ from competitors?

This is one of India's first data science programs with deep GenAI integration. It includes GenAI for SQL, Python, model building, and storytelling. With real-world projects, mentoring, and case studies, you'll build both foundational and future-forward skills.

#### What will be the Class timings?

Classes will be on Sat-Sun from 7 PM to 10 PM and on Tue from 7 PM to 10 PM

### **Program structure and curriculum**

#### What are the prerequisites for enrolling?

Basic familiarity with coding and logical reasoning is helpful. No prior experience in data science or AI is required

#### What topics are covered in the program?

- 1. Python, SQL, and Statistics
- 2. Supervised & Unsupervised ML
- 3. Deep Learning with CNNs
- 4. NLP using BERT/GPT
- 5. Computer Vision with OpenCV
- 6. Generative AI & Prompt Engineering
- 7. Resume prep, aptitude, and soft skills training

#### What is the course duration and format?

This is one of India's first data science programs with deep GenAI integration. It includes GenAI for SQL, Python, model building, and storytelling. With real-world projects, mentoring, and case studies, you'll build both foundational and future-forward skills.

- 1. 7-month cohort-based program
- 2. Live sessions on weekends (3 hours/session)
- 3. Includes access to recordings, self-paced labs, and GenAI exercises

#### Will I receive a certification?

Yes. You'll receive a Certificate of Completion from Career247 and an industry-endorsed NASSCOM certification (after assessment clearance).

#### Are there any real-world projects?

Yes. You'll complete:

- 1. 8 guided projects (churn prediction, price modeling, CV, LLM, dashboards)
- 2. 1 capstone project (e.g., Resume Screening using NLP + LLMs)

### **Program structure and curriculum**

#### What tools and platforms will I learn?

Python, NumPy, Pandas, SQL, Matplotlib, Scikit-learn, TensorFlow, Keras, OpenCV, ChatGPT, Hugging Face, Claude, GitHub Copilot, AutoML, LangChain, Cursor

#### How long does the program take to complete?

It is a 7-month structured program with 300 hours of live lectures and additional self-paced learning and projects.

#### Is this a weekday or weekend program?

Weekend sessions only — typically Saturdays or Sundays (3 hours each)

#### What is the passing criteria for the program?

To qualify for certification:

- 1. Attend at least 80% of live sessions
- 2. Score at least 80% in assessments
- 3. Clear mock interviews with mentor feedback

#### What is the language of instruction?

Live sessions are in English and Hindi.

#### Are there any real-world projects?

Yes. You'll complete:

- 1. 8 quided projects (churn prediction, price modeling, CV, LLM, dashboards)
- 2. 1 capstone project (e.g., Resume Screening using NLP + LLMs)

### **Placements and Careers**

#### How will this course help my career?

You'll build a portfolio of 8+ projects and a capstone, learn from industry mentors, and receive 100% placement assistance—giving you a strong edge in roles like Data Scientist, ML Engineer, and GenAI Specialist

#### What are the expected salary ranges for data science professionals?

Freshers: ₹5-10 LPA

Mid-career (3-5 years): ₹12-16 LPA

Senior (5+ years): ₹20+ LPA

GenAI-skilled professionals command 20-40% higher pay.

#### What career opportunities are available after this course?

Weekend sessions only — typically Saturdays or Sundays (3 hours each)

#### What is the passing criteria for the program?

Roles include:

- 1. Data Scientist / ML Engineer
- 2. Data Analyst / Decision Scientist
- 3. GenAI Engineer / Prompt Engineer
- 4. NLP/LLM Developer
- 5. AI Product Analyst / Applied AI Engineer

#### Which companies hire data science professionals?

TCS, Accenture, Amazon, Google, Fractal, Wipro, Cognizant, Mu Sigma, Zoho, Flipkart, Deloitte, Razorpay, Quantiphi

#### What is the placement assistance process?

Roles include:

- 1. Resume and LinkedIn profile review
- 2. 1:1 mock interviews (HR + domain)
- 3. Aptitude Training
- 4. Data storytelling training
- 5. Career mentoring and referrals



## What are the eligibility criteria for placement assistance?

#### What are the eligibility criteria for placement assistance?

- 1. 80% live session attendance
- 2. 80% + scores in all assignments
- 3. Mock interviews cleared with faculty approval

#### Do you guarantee placements?

We guarantee placement assistance, not jobs. Final selection depends on your performance and the recruiter's decision.

#### What is the typical starting salary after placement?

Freshers typically earn ₹5–10 LPA. Higher packages depend on prior experience, skill application, and project portfolio.

### **Fees and Enrollment**

#### What is the course fee?

₹55,000/- (inclusive of all taxes)
Includes live classes, project guidance, and placement support.

#### Are there any scholarships available?

Yes. Scholarships are offered based on merit or financial need. Reach out to our admissions team to apply.

#### Is there a discount on the course fee?

Yes. Early-bird and referral discounts are offered from time to time.

### **Fees and Enrollment**

#### What is the refund policy?

Refunds are subject to our cancellation policy. Please contact support for full terms.

Will I have access to materials after the course?

## **Technical and Support Queries**

#### How can I get doubts resolved?

Roles include:

- 1. Weekly live doubt-clearing sessions
- 2. 24/7 email and peer forum support
- 3. Mentor check-ins during the course

#### Will I get 1:1 mentorship?

While mentorship is not daily, you'll receive personalized feedback, project guidance, and mock interviews with experts.

#### What happens if I miss a live session?

All sessions are recorded and available for playback on our LMS.

#### How long will I have access to the course content?

You will retain access to the platform for 6 months post-program.

#### Will I receive physical books or printouts?

No printed materials are provided. All content is digital and available 24/7 through the LMS