



Stock Market Investing

Basics to Advanced

By Ali Azar
(Mr.Talk Stock)



Become an Ace Stock Market Investor with Our Comprehensive Course!

Know your Instructor

Meet Ali Azar - the founder of mr.TalkStock , a Chartered Accountant (CA), an NISM certified RA who is on a mission to teach investing to New India.

As one of India's top financial influencers, Ali has amassed a dedicated following of over 160k+ on Instagram, where he translates his deep market insights into wealth-building advice for the masses.

What You'll Learn

01

Important Investing Terms

02

Understand Market trends, IPOs

03

Solid understanding of Fundamental Analysis

04

Powerful tools like Screener and AI-assisted analysis

05

Technical analysis, & how to read charts, interpret patterns

06

Building the perfect portfolio tailored to your financial goals

Course Features:

Comprehensive lectures delivered by Stock Market Expert- Ali Azar.

Interactive quizzes and assessments to test your understanding.

Access to downloadable resources and study materials for offline learning.

Access to course materials for continuous learning and reference.

Certificate of completion to showcase your expertise in stock market investing.



Who Should Enroll

01

Beginners curious about the stock market and eager to start investing.

02

Investors looking to enhance their knowledge and refine their investment strategies.

03

Finance professionals seeking to expand their skill set and stay updated on market trends.

04

Anyone interested in building wealth and achieving financial independence through smart investing.

Why Choose Us:

At StudyIQ, we are committed to providing high-quality education that empowers individuals to succeed in their personal and professional lives. With our Stock Market Basics to Advanced, you'll gain the knowledge and confidence to navigate the stock market with ease and achieve your financial goals.

Course Syllabus

Introduction to Stock Markets and Investing

- **Course Introduction and Objectives**
- **The Indian Growth Story and Why to Invest in the Stock Market**
- **Understanding the Stock Market and its Role in the Economy**
- **Historical Perspective of the Indian Stock Market**
- **Key Terms and Concepts: Shares, Indices, Nifty, Sensex, etc.**
- **Trading vs. Investing: Understanding the Difference.**

Understanding Companies and Shares

- **Understanding Various Legal Structures including Companies**
- **Public vs. Private Companies and Listed vs. Unlisted Companies**
- **The Concept of Shares and Shareholding**
- **The Relationship Between Companies and Shareholders**
- **Types of Shares: Preference Shares, DVR Shares, and Warrants**

The Process of Buying and Selling Stocks

- **Opening a Demat and Trading Account**
- **The Mechanics of Buying / Selling Shares (including stop loss etc)**
- **The Role of Brokerage Firms**
- **Types of Orders – Market, Limit, GTT**
- **o ASM / GSM list stocks**
- **Circuit Breakers / Price Bands and their Significance**

Market Trends and Concepts

- **Market Capitalization: Large, Mid, and Small Cap Stocks**
- **Free Float Market Cap and its Implications**
- **Liquidity and its Impact on Stock Returns**

IPOs and Corporate Actions

- **Initial Public Offerings (IPOs) and their Process**
- **IPO vs. New Fund Offer (NFO)**
- **Evaluating IPOs (including terms used)**
- **Corporate Actions: Dividends, Bonus Issues, and Rights Issues**

Fundamental Analysis

- **Introduction to Fundamental Analysis**
- **Top-Down vs. Bottom-Up Approach**
- **The Concept of Moat (with Azad Engineering Example)**
- **Detailed Analysis of Financial Statements: Balance Sheet, Profit & Loss Account, Cash Flow Statement**
- **Key Ratios: PE Ratio, Profitability, Return, and Leverage Ratios**
- **Evaluating Management, Promoter Holding, FII / DII Holding**
- **Introduction to Annual Reports, Investor PPTs, Concall Transcripts, Brokerage Reports, and Credit Reports**

Introduction to Screener and AI-Assisted Analysis

- **Detailed Introduction to Screener**
- **Using Screener to Identify Fundamentally Strong Companies**
 1. **Analysing Financial Reports using AI Tools**
 2. **How to track stocks using Scout Quest**
 3. **Introduction to ValuePickr**
 4. **How to find Multibagger Stocks using Sovrenn**

Technical Analysis

- **Introduction to Technical Analysis**
- **Overview of Technical Indicators**
- **Candlestick Patterns: Single, Multiple, and Chart Patterns**
- **Introduction to Futures and Options (including indicators used)**

Mutual Funds, Index Funds, and ETFs

- **Introduction to Mutual Funds, Index Funds, ETFs, and Ready-Made Portfolios**
- **Active vs. Passive Investing and the Growing Popularity of Passive Investing**
- **Types of Mutual Funds, Index Funds, and ETFs**
- **Introduction to Value Research**
- **The Importance of Regular Investing and Systematic Investment Plans (SIPs)**
- **Compounding**

Building an Investment Strategy for Stocks

- Different Investing Styles: Value, Growth, Momentum, Contrarian etc
- Value Investing Principles and Warren Buffett's Approach
- Success Stories of Famous Investors
- Understanding and Managing Investment Risks
- Risks Associated with Small Cap Stocks
- Diversification and Risk Management Strategies
- Common Mistakes in Stock Market Investing
- Taxation and its Impact on Investments

Price

Price: ~~₹9999~~
₹2999

Enrol Now

080-6897-3353

contact@studyiq.com