

# Stock Market Investing 2025

BEGINNER TO ADVANCED

BATCH 6



Batch Starting on 26th April 2025

## Become an Ace Stock Market Investor with Our Comprehensive Course! \_\_\_\_

#### **Know your Instructor**

Meet Ali Azar - the founder of mr.TalkStock, a Chartered Accountant (CA), an NISM certified RA who is on a mission to teach investing to New India.

As one of India's top financial influencers, Ali has amassed a dedicated following of over 160k+ on Instagram, where he translates his deep market insights into wealth-building advice for the masses.



## Course Features:

Comprehensive lectures delivered by Stock Market Expert- Ali Azar.

Interactive quizzes and assessments to test your understanding.

Access to downloadable resources and study materials for offline learning.

Access to course materials for continuous learning and reference.

Certificate of completion to showcase your expertise in stock market investing.



## **Who Should Enroll**

01

Beginners curious about the stock market and eager to start investing.

02

Investors looking to enhance their knowledge and refine their investment strategies.

03

Finance professionals seeking to expand their skill set and stay updated on market trends.

04

Anyone interested in building wealth and achieving financial independence through smart investing.

#### Why Choose Us:

At StudyIQ, we are committed to providing high-quality education that empowers individuals to succeed in their personal and professional lives. With our Stock Market Basics to Advanced, you'll gain the knowledge and confidence to navigate the stock market with ease and achieve your financial goals.

## **Course Syllabus**

## Introduction to Stock Markets and Investing

- Course Introduction and Objectives
- The Indian Growth Story and Why to Invest in the Stock Market
- Understanding the Stock Market and its Role in the Economy
- Historical Perspective of the Indian Stock Market
- Key Terms and Concepts: Shares, Indices, Nifty, Sensex, etc.
- Trading vs. Investing: Understanding the Differenc.

#### Understanding Companies and Shares

- Understanding Various Legal Structures including Companies
- Public vs. Private Companies and Listed vs. Unlisted Companies
- The Concept of Shares and Shareholding
- The Relationship Between Companies and Shareholders
- Types of Shares: Preference Shares, DVR Shares, and Warrants

#### The Process of Buying and Selling Stocks

- Opening a Demat and Trading Account
- The Mechanics of Buying / Selling Shares (including stop loss etc)
- The Role of Brokerage Firms
- Types of Orders Market, Limit, GTT

#### **Market Trends and Concepts**

- · Market Capitalization: Large, Mid, and Small Cap Stocks
- Free Float Market Cap and its Implications
- Liquidity and its Impact on Stock Returns
- Understanding Bull and Bear Markets
- · Circuit Breakers and their Significance
- The Influence of Oil Prices on Indian Markets

#### **IPOs and Corporate Actions**

- Initial Public Offerings (IPOs) and their Process
- IPO vs. New Fund Offer (NFO)
- Evaluating IPOs (including terms used)
- Corporate Actions: Dividends, Bonus Issues, and Rights Issues

#### **Fundamental Analysis**

- Introduction to Fundamental Analysis
- Top-Down vs. Bottom-Up Approach
- The Concept of Moat (with Azad Engineering Example)
- Detailed Analysis of Financial Statements: Balance Sheet,
   Profit & Loss Account, Cash Flow Statement
- Key Ratios: PE Ratio, Profitability, Return, and Leverage Ratios
- Evaluating Management, Promoter Holding, FII / DII Holding
- Introduction to Annual Reports, Investor PPTs, Concall Transcripts, Brokerage Reports, and Credit Reports

## Introduction to Screener and Al-Assisted Analysis

- Detailed Introduction to Screener
- Using Screener to Identify Fundamentally Strong Companies
- 1. Analysing Financial Reports using Al Tools

#### **Technical Analysis**

- Introduction to Technical Analysis
- Overview of Technical Indicators
- · Candlestick Patterns: Single, Multiple, and Chart Patterns
- Introduction to Futures and Options (including indicators used)

### Building an Investment Strategy for Stocks

- Different Investing Styles: Value, Growth, Momentum,
   Contrarian etc
- Value Investing Principles and Warren Buffett's Approach
- Success Stories of Famous Investors
- Understanding and Managing Investment Risks
- Risks Associated with Small Cap Stocks
- Diversification and Risk Management Strategies
- Common Mistakes in Stock Market Investing
- Taxation and its Impact on Investments

#### Mutual Funds, Index Funds, and ETFs

- Introduction to Mutual Funds, Index Funds, ETFs, and Ready-Made Portfolios
- Active vs. Passive Investing and the Growing Popularity of Passive Investing
- Types of Mutual Funds, Index Funds, and ETFs

#### **Portfolio Construction**

- The Importance of Regular Investing and Systematic Investment Plans (SIPs)
- Steps for Beginners Entering the Stock Market
- Setting Financial Goals Based on Risk Profile
- Diversification Across Market Capitalizations (Small, Mid, and Large Cap Stocks)
- Constructing an Ideal Portfolio: Shares, Mutual Funds, Gold, REITs, etc.
- The Importance of Continuous Learning and Staying Updated with Market Trends

Price

Price: <del>₹9999</del> **₹3749** 

**Enrol Now** 

092-4023-1034

contact@studyiq.com