



UPSC DUAL EDGE

2 YEAR UPSC + PG PROGRAM

MBA

Master of Business Administration)



Letter of Invitation

The MBA with UPSC preparation program is a unique and dynamic course designed to equip students with a blend of advanced managerial skills and strategic knowledge required for excelling in the civil services examination. This dual-focused program not only offers a globally valued Master's in Business Administration (MBA) degree but also incorporates a comprehensive curriculum tailored for UPSC preparation, ensuring students are ready for leadership roles in both the public and private sectors.

This program leverages university faculty, real-time case studies, and a holistic learning approach to shape students into confident leaders, effective managers, and well-rounded individuals. While the MBA focuses on nurturing entrepreneurial and organisational skills, the UPSC component hones analytical thinking, policy understanding, and administrative acumen essential for government services.



Program Highlights:

- **Dual Focus:** Attain a globally recognized MBA degree while preparing for the prestigious UPSC examination.
- **Specialisation Options:** Customise your MBA by specialising in key areas such as Marketing, Finance, HR, or Operations.
- **Skill Development:** Develop entrepreneurial, managerial, and analytical skills alongside governance and policy-making expertise.
- **Holistic Approach:** Learn through real-time projects, case studies, networking opportunities, and expert mentorship.

Why UPSC Dual Edge :

UPSC Dual Edge – UPSC Preparation & MBA Degree Together

Why Choose This Program?

- **Dual Qualification:** Earn an MBA while preparing for UPSC.
- **Flexible Learning:** Online mode with live sessions, recorded classes, and self-paced study materials.
- **Expert Mentorship:** Guidance from experienced faculty and UPSC experts.
- **Career Opportunities:** Prepare for leadership in businesses or administrative services.
- **Networking Opportunities:** Collaborate with peers and professionals from diverse fields.

MBA + UPSC Foundation Course

As an addition to the MBA program, the UPSC Foundation Course is designed for students who wish to pursue a career in the Indian Civil Services while earning an MBA degree. This course offers comprehensive preparation for the UPSC Civil Services Examination (IAS, IPS, IFS, and other competitive exams), aligning with your academic and career aspirations.

UPSC Course Features:



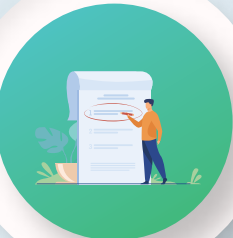
In-depth UPSC Syllabus Coverage:

Covering key subjects such as General Studies, Current Affairs, Political Science, Public Administration, and Ethics to ensure comprehensive preparation for the UPSC exams.



Expert Faculty Guidance:

Learn from experienced educators who have successfully mentored students to crack the UPSC exams. Their proven expertise will provide valuable insights for both MBA studies and UPSC preparation.



Interactive Online Classes:

Attend live sessions, engage in discussions, and access study materials at your convenience. The course is designed for flexible learning, allowing you to balance your MBA and UPSC preparation.



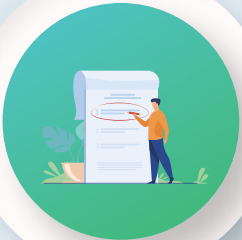
Personalised Coaching:

Benefit from regular mentoring and counselling sessions tailored to your needs. Our experts will help you stay focused, motivated, and on track to achieve your UPSC goals



Prelims & Mains Focused Preparation:

The program includes intensive preparation for both UPSC Prelims and Mains exams, ensuring a strong foundation in all aspects of the UPSC syllabus.



Current Affairs & Interview Preparation

Stay updated on the latest national and international developments. Enhance your interview skills with mock interviews and guidance on answering the Personal Interview (PI) and Detailed Application Form (DAF) effectively.

The Online MBA Program offered by Mangalayatan University is a highly valued postgraduate degree designed to foster essential skills for:



Title 01

Careers in business management



Title 02

Entrepreneurial ventures



Title 03

Leadership in organisations across the globe

Unique Edge with UPSC Preparation:

The program combines advanced managerial training with an integrated UPSC preparation curriculum, empowering students to become versatile leaders capable of excelling in both the corporate world and public administration.

With mentorship from experienced faculty and real-world project-based learning, this program ensures holistic growth, enabling students to become:

- Strategic Thinkers
- Future Leaders
- Policy Experts
- Change Agents

Program Highlights:

- **Dual Focus:** Attain a globally recognized MBA degree while preparing for the prestigious UPSC examination.
- **Problem solving skills:** MBA will arm students with the necessary problem solving skills and aptitude to excel in their future careers.
- **Specialisation Options:** Customise your MBA by specialising in key areas such as Marketing, Finance, HR, or Operations.
- **Skill Development:** Develop entrepreneurial, managerial, and analytical skills alongside governance and policy-making expertise.
- **Holistic Approach:** Learn through real-time projects, case studies, networking opportunities, and expert mentorship.

Course Structure

Semester I

| Course Code | Course Name | Credits | Continuous Assessment (Max) | Term-End Exam (Max) | Total Marks |
|----------------|--|---------|-----------------------------|---------------------|-------------|
| MGO-6101 | Principles and Practices of Management | 4 | 30 | 70 | 100 |
| MGO-6102 | Managerial Economics | 4 | 30 | 70 | 100 |
| MGO-6103 | Accounting for Managers | 4 | 30 | 70 | 100 |
| MGO-6104 | Business Statistics | 4 | 30 | 70 | 100 |
| MGO-6105 | Communication for Management | 4 | 30 | 70 | 100 |
| Total Credits: | | 20 | | | 500 |

Semester II

| Course Code | Course Name | Credits | Continuous Assessment (Max) | Term-End Exam (Max) | Total Marks |
|----------------|------------------------------------|---------|-----------------------------|---------------------|-------------|
| MGO-6201 | Entrepreneurship & SMEs Management | 4 | 30 | 70 | 100 |
| MGO-6202 | Business Environment | 4 | 30 | 70 | 100 |
| MGO-6203 | Research Methodology | 4 | 30 | 70 | 100 |
| MGO-6204 | Business Laws | 4 | 30 | 70 | 100 |
| MGO-6205 | Human Resource Management | 4 | 30 | 70 | 100 |
| Total Credits: | | 20 | | | 500 |

Semester III & IV (Specializations)

Marketing:

- Consumer Behavior & Marketing Communication
- E-Marketing
- Sales & Distribution Management

Finance:

- Strategic Corporate Finance
- Financial Management
- Management of Working Capital

Human Resources:

- Organisational Development
- Global HRM
- Training and Development

Operations Management:

- Quality Management
- Logistics and Supply Chain Management
- Service Operations

Why Choose This Program?

- **Dual Qualification:** Earn an MBA while preparing for UPSC.
- **Flexible Learning:** Online mode with live sessions, recorded classes, and self-paced study materials.
- **Expert Mentorship:** Guidance from experienced faculty and UPSC experts.
- **Career Opportunities:** Prepare for leadership in businesses or administrative services.
- **Networking Opportunities:** Collaborate with peers and professionals from diverse fields.

Program Highlights

The program seamlessly integrates UPSC preparation with the MBA curriculum, ensuring holistic development and focused preparation. The structure includes four dynamic phases:

Foundation Phase (18 Months):

- **Live Classes:** Core MBA subjects (Management, Economics, Finance, HR) integrated with UPSC foundational topics.
- **Answer Writing Practice:** Regular exercises for clarity and precision in essay writing and case studies.
- **Current Affairs Sessions:** Weekly quizzes and monthly updates on national and international issues.

Prelims Phase:

- **Daily MCQs and Revision Classes:** Focus on static and dynamic subjects with extensive practice.
- **Simulator Tests:** Full-length mock tests replicating the UPSC prelims format.

Mains Phase:

- **Mains Residential Programme (MRP):** A 75-day immersive program featuring workshops, mock tests, and personalized mentoring.
- **Value Addition Classes:** Specialized sessions on ethics, essay writing, case studies, and advanced managerial concepts.

Interview Phase:

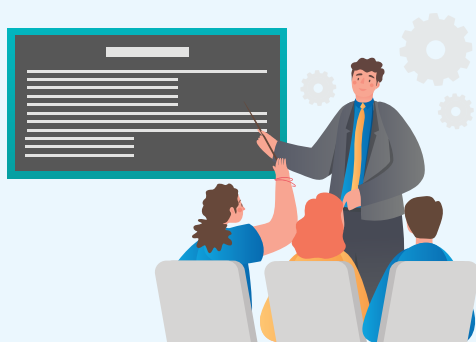
- **Interview Guidance Programme (IGP):** One-on-one mentoring, mock interviews, and in-depth profile analysis with seasoned bureaucrats and corporate leaders.

The Foundation Phase Live Foundation Program

The success in UPSC CSE depends on a solid foundation. During the next 18 months, you will be undergoing a rigorous process-driven foundation course, where you will be taught around 15+ subjects by our expert faculties.

Live Classes

The essence of the GS foundation program is the foundation classes. StudyIQ through our expert faculties will be conducting Live classes every week from Monday to Saturday



Handouts

Before every class, you will be provided with class notes in the form of CRUX. After the classes, we will be providing the lecture / board PPTs and handwritten notes of that class.



Mentorship

During your entire 3-year journey, our mentors will track your progress and guide you through your academic journey. Your Mentor will act like a friend, philosopher and guide so that you can have a personalized help during the preparation journey.



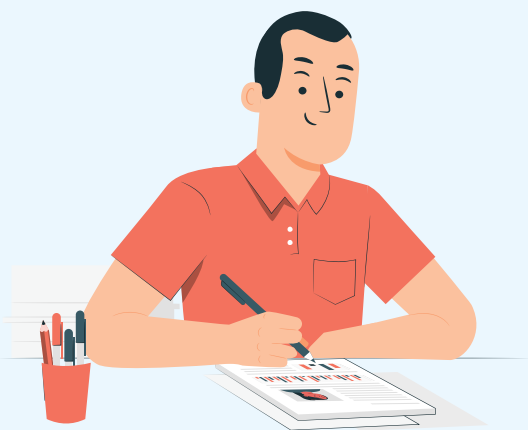


Daily Answer Writing Practice

Daily Answer writing practice after class based on the topic taught for better revision. Timely evaluation with beneficial feedback to improve students' approach to answer writing.

Daily Quiz

To test your understanding, daily prelims questions (MCQs) will be provided based on the topic taught in the class. We will also be conducting Weekly prelims tests to ensure that you develop the required problem-solving skills.



Answer Writing Skills

A Weekly mains answer writing will be conducted throughout the program. In addition, a full-length Mains test will be conducted every 3 months to consolidate your answer writing skills.

Current Affairs Classes

Understanding current affairs adds context to your knowledge. Current Affairs will be covered on a weekly basis every Sunday. In addition to this, a monthly magazine will be provided every month to consolidate your knowledge.



CSAT Classes

To master the CSAT portion of the prelims syllabus, CSAT classes will be conducted by our expert faculties every alternative Sunday.

MAINS Test Series

A weekly Mains answer writing will be conducted throughout the program. In addition, a full-length Mains test will be conducted every 3 months to consolidate your answer writing skills.



Group Mentorship

Group mentorship is designed to help the students to calibrate their personality and be ready to face the interview boards. Personal experiences of officers and retired bureaucrats will help the aspirants in aligning their mindset to the nature and ethos of public service. We will be providing weekly group mentorship sessions in our foundation course.



**Retd. IAS
Mr. Anil Swarup**
(Head Mentor)

Ex - Secretary to the
Government of India

**He will be interacting
with the students of
Live Batch**



Our Faculties



Amit Kilhor



Shashank Tyagi

Polity



Ashish Mishra



Sainil Nagare

Ancient, Medieval, Art and culture
& Modern History



Abhishek Rathore

World History



Chandan Sharma Prashant Tiwari

Current Affairs



Shashank Tyagi

International Relations



Divakar Bothra

Society



Rahul Saigaonkar

Science & Technology



Shekhar Choudhary

Internal Security
& Governance



Arpit Verma

Ethics & Essay



Bhuvan Jha

Geography, Mapping &
Disaster Management



Ankit Agrawal

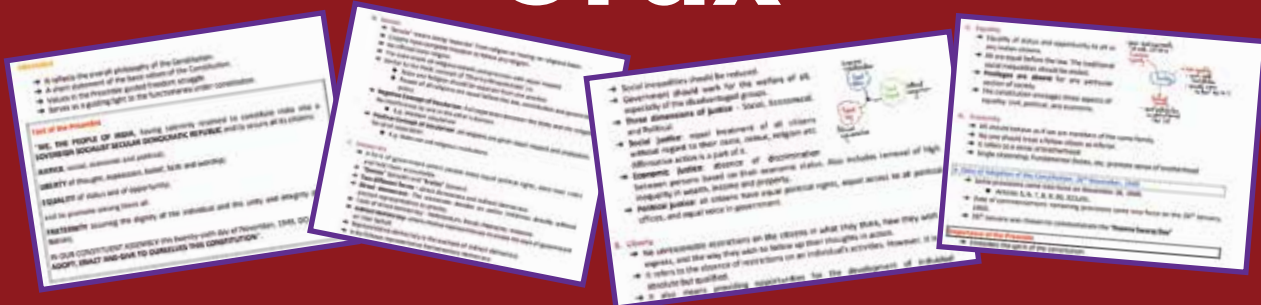


Arpit Verma

Economy

Samples of Study Materials

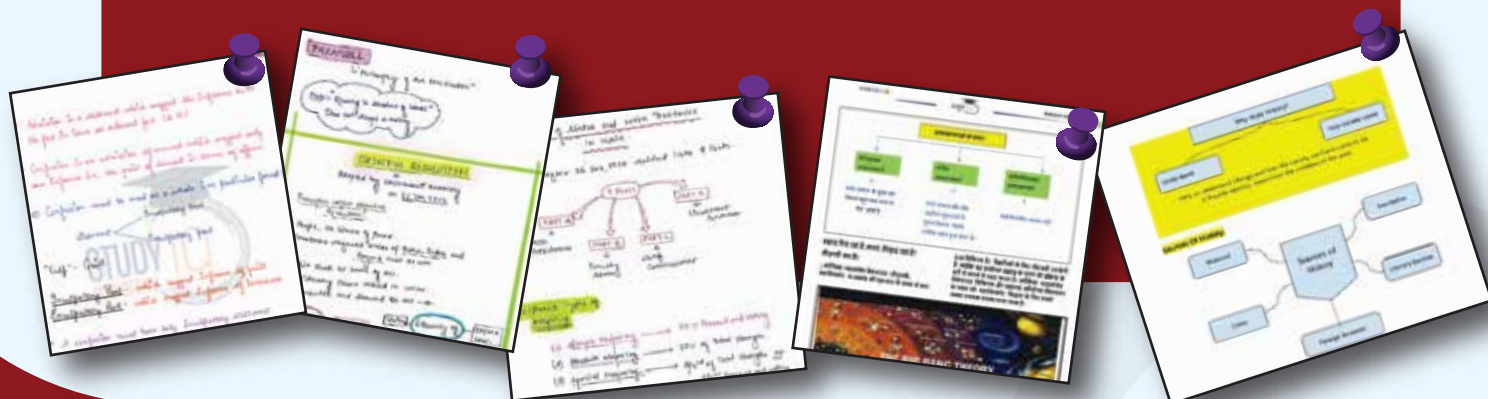
Crux



StudyIQ Set of 18 Books



Handwritten Notes



Congratulations

to the 120+ Selected Candidates

UPSC CSE 2023



Ayan Jain
AIR 16



Saurabh Sharma
AIR 23



Prajnanandan Giri
AIR 24



Arjun Gupta
AIR 32



Ayushi Pradhan
AIR 36



Tejas Agnihotri
AIR 37



Akanchha Singh
AIR 44



Khushhali Solanki
AIR 61



Atul Tyagi
AIR 62



Kasturi Sha
AIR 68



Tanuj Pathak
AIR 72



Shoham Teberiwai
AIR 77



Prashanth S
AIR 78



Eshani Anand
AIR 79



Subhadharshini M
AIR 83



Our Offline Classroom Centres

1B, Pusa Road, metro tower,
Next to Karol Bagh metro gate no. 8

Ground Floor – 11/13, Seema Palace,
patrika marg, Civil Lines, Prayagraj, 211001.

869, Banda Bahadur Marg, next to ICICI Bank opposite
Batra Cinema Gate No. 2, Mukherjee Nagar, 110009

Visit studyyiq.com or Download the App



076-4000-3000

Refund policy:-

The University Grants Commission (UGC) has implemented a fee refund policy to address issues related to the non-refund of fees by Higher Education Institutions (HEIs) upon the cancellation or withdrawal of admissions. This policy aims to provide students with a fair opportunity to opt for courses of their choice while ensuring transparency in the refund process.

Key Highlights of the Refund Policy:

- **Full Refund of Fees:**
 - **Deadline for Full Refund:** Students are entitled to a full refund of fees for cancellations/migrations of admissions up to **the formally notified last date of admission**.
 - **Refund Deduction after Deadline:** After the formally notified last date, cancellations can be made with a deduction of no more than Rs. 1,000 as a processing fee.
- **Applicability:**
 - This refund policy applies to all **Higher Education Institutions (HEIs)**, whether established by or under a **Central Act** or a **State Act**, as well as institutions recognized by the UGC and those deemed to be universities.
 - The policy extends to **affiliated institutions, organisations, consortiums, and associations** involved in conducting counselling or processing admissions on behalf of participating HEIs.
 - The concerned **HEI** will be responsible for ensuring that fees are refunded in accordance with these guidelines.
- **Provisions Beyond the Notified Admission Schedule:**
 - For any admission schedule that extends beyond or commences after the **notified timeline**, the UGC Notification issued in October 2018 regarding the Refund of Fees and Non-Retention of Original Certificates will apply.

Refund Category Based on Time of Withdrawal:

| Point of Time | Refund Percentage |
|--|-------------------|
| 15 days or more before the formally notified last date of admission | 100% |
| Less than 15 days before the formally notified last date of admission | 90% |
| 15 days or less after the formally notified last date of admission | 80% |
| More than 15 days but less than 30 days after the formally notified last date of admission | 50% |
| More than 30 days after the formally notified last date of admission. | 0% |

Additional Important Points:

Grievance Redressal:

Students have the right to file grievances for delays or denials of fee refunds, as per the UGC Redressal of Grievances of Students Regulations, 2023.

Non-Compliance Consequences:

Higher Education Institutions (HEIs) that fail to comply with the fee refund policy for the academic session 2024-25 will face punitive action as per the UGC's guidelines.

MBA + UPSC Program

What is the MBA + UPSC program?

- ➔ This program combines a Master of Business Administration (MBA) degree with a structured approach to preparing for the UPSC Civil Services Exam. It allows you to gain advanced knowledge in management while aligning your studies with UPSC requirements.

How does the program benefit UPSC aspirants?

- ➔ The MBA + UPSC program equips you with managerial expertise and leadership skills alongside targeted preparation for the UPSC exam. It integrates key subjects such as Economics, Governance, and Public Administration with a systematic approach to civil services preparation.

Are there additional resources for UPSC preparation?

- ➔ Yes, the program includes resources like live classes, test series, mock exams, study materials, current affairs updates, video courses, and expert guidance—specifically tailored to align with the UPSC exam pattern.

Is the MBA degree recognized?

- ➔ Absolutely! The MBA degree awarded by Mangalayatan University is nationally recognized and holds the same value as a traditional on-campus degree. This makes it an excellent option for those balancing UPSC preparation with higher studies.

How flexible is the course schedule?

- ➔ The program offers a highly flexible schedule with both live and recorded classes. You can study at your convenience and access weekly quizzes, assignments, and other resources. Self-learning materials (eSLM), video tutorials, and progress assessments are also included.

What is the duration and credit requirement for the program?

- ➔ The MBA program spans two years and consists of four semesters, requiring 80 credits. UPSC preparation is seamlessly integrated throughout the program to ensure a balanced and effective study plan.

Will I receive a physical degree certificate?

- ➔ Yes, upon successful completion of the MBA program, you will receive a recognized degree certificate from Mangalayatan University, which will be mailed to your address.

Is there career development support?

- ➔ Definitely! The program offers monthly mentorship sessions, career counseling, skill development workshops, and expert advice on balancing MBA coursework with UPSC preparation.

What are the payment options for the program?

- ➔ Flexible payment plans are available. For detailed information, you can reach out to the support team on the Studyiq Platform.

What happens if I face technical issues accessing online content?

- ➔ Dedicated tech support is available to resolve any technical challenges you may encounter during live classes or while accessing online resources.

Can I join study groups or community forums for additional support?

- ➔ Yes, the program encourages participation in study groups and community forums, enabling you to collaborate, share resources, and stay motivated during your MBA and UPSC journey.

How do I track my progress in the program?

- ➔ You can monitor your progress through regular quizzes, assignments, mock tests, and personalized performance feedback from mentors and counselors. This MBA + UPSC program is designed to ensure both academic and professional success, preparing you thoroughly for the civil services while advancing your managerial expertise.

Price: ~~₹112499~~

₹89999



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