STUDY IQ IAS

GEOGRAPHY

OPTIONAL

(2027- 2028)

NOVEMBER BATCH

Live CLASSES & TEST SERIES



27th November 2026 1:00 PM

Why Optional Matter in UPSC CSE

Choosing the right optional subject in UPSC CSE Mains can significantly influence your chances of success. It's a highly strategic decision and should be based on multiple factors such as your background, interest, aptitude, availability of resources, and overlap with GS papers. Below is a detailed evaluation of each of the subjects you mentioned — both English and Hindi medium options — to help you make an informed choice:

Optional Subject

The Hidden Power in UPSC Mains

500 Marks at Stake

Optional contributes **500 out of 1750** marks in the Mains exam. A high score here can **transform your final rank.**

The Real Differentiator

While GS papers level the field, the **optional creates the gap.** Many toppers owe their ranks to an outstanding optional score.

Scoring with Strategy

Optional subjects, with a **well-defined syllabus** and **less competition,** offer a chance to score **much higher than GS papers** — if approached smartly.

Subject Familiarity Pays Off

Choosing an optional aligned with your **interest or academic background** makes preparation smoother and answers stronger.

Overlap = Smart Preparation

Subjects like Geography, PSIR, and Sociology offer content that overlaps with **GS, Essay, and Interview,** giving you **multiple benefits from single preparation.**

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Exploring the Merits of Geography

Scientific, Logical & Easy to Grasp

1

Geography is concept-based, supported by maps and diagrams, making it highly **visual, logical, and easy to understand.**

Extensive Overlap with GS Syllabus

2

Major portions of General Studies paper **1, 2 and 3 are covered in Geography Optional. 1/3rd of Questions** in Prelims are **asked from Geography**

High Scoring with the Right Strategy

3

With a structured approach, aspirants can comfortably score **300+ marks,** making it a reliable and rewarding optional.

Edge in Prelims

4

Geography optional students often have the advantage of easily answering **30+ questions in Prelims,** especially in Environment and Geography sections.

Rich Availability of Study Material

5

From **NCERTs to advanced standard books,** resources are **plentiful and well-structured** for comprehensive preparation.

Consistent Success Rate

6

Geography continues to be one of the **most preferred and successful optionals,** with a high number of selections year after year.

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StudyIQ Offerings

LIVE Classes

The essence of this Program is the Live classes. StudyIQ through our expert faculties will be conducting Live classes every week from Monday to Friday.

LIVE Doubts Clearing Sessions

LIVE Doubts Clearing Sessions where students can directly ask questions and clarify their doubts with instructors or subject experts. These sessions are a vital part of our Program .

Recorded Classes

Recorded Class after every Live class will be Provided . Learn at your own pace – ideal for working professionals or students with busy schedules .

Faculty Dedicated Notes with Diagram and Maps

In every class, detailed notes will be dedicated keeping in mind the current trends of optional along with diagram and map practice. Daily Targets will be given on the basis of these notes and PYQs.

Previous Year Questions

Actual questions that appeared in the Optional Exam in previous years will be Provided This will help in Identifying weak Areas.

Current Affairs Classes

Understanding current affairs adds context to your knowledge. All Current Events related to Optionals will be added in the course .

Mains Answer Writting

Mains answer writing will be conducted throughout the program with evaluation.

One to One Mentorship

During your entire journey, our mentors will track your progress and guide you through your academic journey. Your Mentor will act like a friend, philosopher and guide so that you can have a personalized help during the preparation journey.

Mains Test Series

A weekly Mains answer writing will be conducted throughout the program.

Weekly Doubt Clearing Sessions

Weekly Doubts Clearing Sessions where students can directly ask questions and clarify their doubts with instructors or subject experts. These sessions are a vital part of our Program .

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Optional Package Comparison

Features	Standard	Elite
400+ hours of live lectures spread over 6 months	✓	✓
Live Doubt Clearing Sessions with Faculty	✓	✓
Recorded Lectures & Faculty's Dedicated Notes with Diagram and Maps	✓	✓
Comprehensive Coverage of Every Topic with PYQ Discussion	✓	✓
Current affairs to keep the aspirants updated	✓	✓
Regular answer writing sessions with evaluation	✗	✓
One to one Mentorship 24*7	✗	✓
Mains Test Series (Sectional & Full Length Test)	✗	✓
Optional Gyan Bhandar	✗	✓
Weekly Doubt Clearing Sessions with Faculty	✗	✓
Validity	18 Months	30 Months



Time Table

Date	Sub-Topics
27 November	**Batch Orientation**
28 November	**Physical Geography** • Geomorphology • Climatology • Oceanography • Biogeography • Environmental Geography
10 March 2027	**Human Geography** • Perspectives in Human Geography • Economic Geography • Population and Settlement Geography • Regional Planning • Models, Theories and Laws in Human Geography
25 March 2027	**Indian Geography** • Agriculture • Physical Setting • Resources • Industry
10 April 2027	**Indian Geography** • Transport, Communication, and Trade • Cultural Setting • Settlements • Regional Development and Planning • Political Aspects • Contemporary Issues

Our Faculty



Bhuvan Apoorva Jha

Geography Optional

An engineer by qualification and a **Communication & Policy Specialist** by profession, Bhuvan Apoorva Jha has served as the **Lead English Commentator for the Government of India for over 8 years.**

With rich experience in **public communication and analysis,** he has been mentoring aspirants for **UPSC, CAT,** and other competitive exams.

His core areas of expertise include:

- **Geography**
- **International Relations**
- **Personality Development & Interview Guidance**

He is especially known for helping aspirants refine their **attitude, aptitude, and approach**—key elements for success in the **UPSC personality test.**

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Our Prices

Price: ~~₹24,999~~

₹14,999

Standard

Price: ~~₹38 ,999~~

₹19,999

Elite



Director's Desk

Dear UPSC Aspirants,

At StudyIQ IAS, we know that the journey to becoming a civil servant is not just about studying—it's about dreams, struggles, and relentless perseverance. We have walked this path with thousands of aspirants, learning from your challenges, evolving with your needs, and celebrating your victories. Today, we take that commitment one step further with our most comprehensive and inclusive program yet—The FOUNDATION Batch.

This is not just another course; it's a game-changer. Whether you are starting fresh or refining your strategy, FOUNDATION provides everything you need—from live & recorded lectures, handwritten notes, structured test series, daily quizzes, answer writing practice, interview guidance, and one-on-one mentorship—all in a single, well-structured program. We believe financial constraints should never hold back a dream, which is why we offer affordable pricing, a full fee refund for those who clear Prelims, and ₹11,000 rewards for top performers.

More than just a batch, FOUNDATION is a promise—a promise that no matter where you are in your UPSC journey, you will never feel alone. You will have the best resources, unwavering mentorship, and a community that supports you at every step. This is your time, your moment—to rise, to conquer, and to turn your dream into reality.

Join the FOUNDATION Batch today and take the first step towards your IAS dream with confidence!

Best Regards,
Director's Desk