GENERATIVE AI FOR BHARAT

GENAI ACCELERATOR

APPLIED AI

MASTERY PROGRAM

100% LIVE · COHORT BASED · PORTFOLIO FIRST

CURRICULUM DEVELOPED WITH

IITM PRAVARTAK

Ten portfolio projects and one integrated capstone across 20 live sessions. **Certification is earned against submitted work, not against attendance.**

20	10	4	40
LIVE SESSIONS	PORTFOLIO PROJECTS	APPLICATION MODULES	AI TOOLS HANDS ON

40 AI TOOLS, HANDS ON, INSIDE LIVE SESSIONS

CHATGPT · CLAUDE · GEMINI · PERPLEXITY · NOTEBOOKLM · MIDJOURNEY · IDEOGRAM · CANVA
CHATGPT IMAGES · HEYGEN · VEO 3 · GOOGLE VIDS · SORA · RUNWAY · KLING · OPUS CLIP
DESCRIPT · CAPCUT · ELEVENLABS · SUNO · GAMMA · CUSTOM GPTS · GOOGLE AI STUDIO
N8N · ZAPIER · LOVABLE · CLAUDE FOR EXCEL · M365 COPILOT · GEMINI IN WORKSPACE
GRANOLA · FATHOM · OTTER · GOOGLE SHEETS · NOTION · LINKEDIN · SARVAM · BHASHINI

BATCH STARTING ON [DATE TBC]

[TIME TBC]

AAPKA SKILL, HAMARA MISSION

OUR VISION

To build India's most practical Generative AI programme for working India, where a learner leaves not with a certificate of attendance but with an operating system they are still running ninety days later. Every learner completes all four application modules, so capability is never narrowed to a single job title, and every claim inside the final portfolio traces back to a named source.

OUR MISSION

01 To teach AI as applied capability, never as tool demonstration
02 To make every learner ship ten portfolio projects and one integrated capstone
03 To run all four application modules for everyone, with no elective and no track choice
04 To treat verification as a discipline, taught in Session 4 and applied to every output after it
05 To trace every factual claim in a submission back to a named source
06 To enforce privacy discipline: no PII, credentials or client data inside any AI tool
07 To require real world evidence sustained across three weeks, never a single burst
08 To capture a baseline before any improvement is claimed
09 To reward honest reporting, including failures and zero outcomes
10 To certify against a weighted rubric, not against hours attended

THE ONE RULE EVERYTHING ELSE FOLLOWS FROM

NOTHING COUNTS UNTIL IT HAS BEEN BUILT, RUN AND MEASURED

The capstone deep dive requires three or more weeks of sustained activity outside the classroom, with a baseline captured before the change was made. A build assembled in the final forty eight hours does not pass.

10	4	0
PORTFOLIO PROJECTS EVERY LEARNER SHIPS	APPLICATION MODULES ALL COMPULSORY	UNSOURCED CLAIMS PERMITTED

PROGRAM
AT A GLANCE

The GenAI Accelerator is a live, cohort based programme built around a single rule: nothing counts until it has been built, run and measured. Five blocks take a learner from AI foundations and prompt mastery, through content production, grounded research and automation, then across four application modules that every learner completes, and finally into one integrated capstone that must run in the real world.

10 WEEKS	**20** LIVE SESSIONS	**60** LIVE HOURS PER LEARNER
5 CURRICULUM BLOCKS	**10** PORTFOLIO PROJECTS	**4** APPLICATION MODULES
1 INTEGRATED CAPSTONE	**40** AI TOOLS ACROSS 15 CATEGORIES	**3** HOURS PER SESSION

WHAT SITS BEHIND THOSE NUMBERS

Every one of the 20 sessions runs three hours and is delivered live, not recorded and released. That is 60 live hours per learner, with no optional content and no track that quietly reduces the load.

Portfolio, not attendance

Ten projects, P1 through P10. Every one produces an artefact with a link, a file or a log behind it.

No electives, no track choice

All four application modules are compulsory. Learning, daily work, solo production and career, taught to everyone.

Real world run window

The capstone deep dive needs three or more weeks of sustained activity. It is chosen in Session 11, not Session 19.

Scored on a weighted rubric

Distinction 85+, Merit 70 to 84, Pass 55 to 69. One resubmission permitted within two weeks.

THE PROGRAMME IS BUILT IN THREE MOVEMENTS

BUILD THE BASE
Blocks 1 and 2 · Weeks 1 to 4

BUILD THE LEVERAGE
Block 3 · Week 5

APPLY AND INTEGRATE
Blocks 4 and 5 · Weeks 6 to 10

Each movement assesses something different. **Build the Base** tests whether a learner can prompt precisely, produce across every format, and verify what comes back. **Build the Leverage** tests whether they can ground research in real sources and ship something that runs without them. **Apply and Integrate** tests whether that capability survives contact with four different kinds of real work, and whether the result holds together as one system another person could navigate.

PARAMETER	BUILD THE BASE	BUILD THE LEVERAGE	APPLY AND INTEGRATE
Blocks	Block 1 and Block 2	Block 3	Block 4 and Block 5
Sessions	1 to 8	9 and 10	11 to 20
Live hours	24	6	30
You build	P1, P2 and P3	P4 and P5	P6 to P9, then capstone P10
Assessed on	Prompt quality and verification discipline	Grounding, citations and a working build	Weighted capstone rubric plus showcase
Evidence needed	Working artefacts with live links	Verified query log and a live automation	Activity that happened outside the classroom
Checkpoint	Personal AI-use and data standard written	Both builds documented for handover	Scope sign-off, verification pass, showcase

THE FIVE BLOCKS

BLOCK	TITLE	WEEKS	SESSIONS	HOURS
1	AI Foundations and Prompt Mastery	1 to 2	1 to 4	12
2	Content Creation and Multimodal AI	3 to 4	5 to 8	12
3	Research, Assistants and Automation	5	9 and 10	6
4	Four Application Modules, every learner takes all four	6 to 9	11 to 18	24
5	Capstone Build, Showcase and Certification	10	19 and 20	6

There is no elective in this programme. Block 4 is not a menu, it is four modules of six hours each that every learner completes. A student sits through the workplace module, a working professional sits through the career module, and both are graded on it.

BLOCK 1
AI FOUNDATIONS & PROMPT MASTERY

WEEKS 1 TO 2 · SESSIONS 1 TO 4 · 12 LIVE HOURS

01 · AI, ML and the GenAI Landscape, plus Platform Setup

What AI, machine learning, deep learning and AGI actually mean. Generative AI and pre-trained foundation models, how large language models are built and why they became capable. Model families across text, multimodal and reasoning, open-weight against proprietary. Platform deep dive on ChatGPT, Claude and Gemini with strengths, limits and real cost. Account setup, custom instructions and memory configuration. Free against paid tiers, and what you actually need at each stage. Your first ten prompts on real tasks.

You leave with: setup complete across three platforms, ten working prompts on tasks you actually do, and a primary platform chosen with stated reasons.

CHATGPT · CLAUDE · GEMINI · PERPLEXITY

02 · Prompt Mastery: The 7 Pillars

Clarity, Context, Format, Tone, Constraints, Specificity and Iteration. Diagnosing precisely why a weak prompt failed, then rewriting it live, step by step. Output format control across tables, lists, JSON and strict word counts. Setting the model a role and a target audience. Prompting across writing, analysis, planning, teaching and coding. When a shorter prompt beats a longer one.

You leave with: five failing prompts diagnosed and repaired, and format control that works by design rather than by luck.

CHATGPT · CLAUDE · GEMINI

03 · Advanced Prompting and Reusable Prompt Libraries

Zero-shot against few-shot, teaching the model by example. Role and persona prompting, and the point where it stops helping. Chain-of-thought, nested and multi-stage prompting. Self-critique and revision loops. Turning a working prompt into a reusable template with variable slots, then organising and version-controlling a personal library. Testing a template against edge cases before trusting it.

You leave with: a 20-prompt library, organised, parameterised, tested, and documented with each template's intended use and limits.

CHATGPT · CLAUDE · GEMINI · NOTION · GOOGLE SHEETS

04 · Hallucination, Verification, Ethics and Responsible Use

Next-token prediction in plain language, and why fluency is not correctness. The specific failure modes: numbers, dates, citations, names and arithmetic. Context windows and what gets silently forgotten. A three-step verification protocol for any output. Source hierarchy across primary, official and reputable secondary. Checking a claim in under sixty seconds and confirming a citation actually exists. What must never be pasted into a chat window. Copyright, attribution, ownership, disclosure norms and bias.

You leave with: the verification protocol applied to five outputs, planted errors caught in a sample document, and your own written AI-use and data-handling standard.

PERPLEXITY · CHATGPT · NOTEBOOKLM

Session 4 is the session everything else depends on. From this point every deliverable in the programme is subject to the verification protocol written here, and the personal data standard drafted here governs what a learner is allowed to paste into any tool for the remaining sixteen sessions.

BLOCK 2
CONTENT CREATION & MULTIMODAL AI

WEEKS 3 TO 4 · SESSIONS 5 TO 8 · 12 LIVE HOURS

05 · Written Content and Multi-Format Repurposing

Long-form drafting and the editing pass that makes it usable. Why an unedited AI draft reads generic, and exactly how to fix it. Repurposing one piece across eight formats. Tone and register control for different audiences. Summarisation, expansion and translation. Localisation into Indian regional languages. Editing checklists you can apply every time.

You leave with: one long-form piece edited to publishable standard, repurposed across eight formats, with one output localised into a second language.

CHATGPT · CLAUDE · GEMINI · SARVAM · BHASHINI

06 · AI Images and Visual Assets

Image prompt anatomy across subject, style, composition, lighting and mood. Model differences and where each is strongest. Common failure modes: hands, embedded text, object counts and consistency. Iterating deliberately toward a target image. Character and style consistency across a set. Editing, variation and upscaling workflows. Copyright and commercial-use realities.

You leave with: 20 usable images from structured prompts, five failed generations diagnosed and repaired, and a reusable visual prompt library.

CHATGPT IMAGES · GEMINI NATIVE IMAGE · MIDJOURNEY · IDEOGRAM · CANVA

07 · AI Video and Avatar Presentations

Avatar presentations with HeyGen. Text-to-video with Veo 3 and its native audio, plus Google Vids. Tool overview across Sora, Runway, Kling and Luma. Script writing for video, which is not writing for reading. Storyboarding with AI assistance. Long-form to short-form repurposing with Opus Clip, editing in Descript and CapCut. Subtitles, localisation and multi-language versions. Recognising when video is the wrong format.

You leave with: one avatar presentation on a real task, three video outputs across formats, and one script written and storyboarded.

HEYGEN · VEO 3 · GOOGLE VIDS · OPUS CLIP · DESCRIPT · CAPCUT

08 · AI Voice, Audio and Professional Decks

Text-to-speech with voice selection, pacing and emphasis. Professional voiceover for presentations and training. Audio branding, podcast basics and music beds with Suno. Converting written material to audio for review. Voice cloning: consent, ethics and disclosure standards. Message-first slide writing, the point before the layout. Gamma for rapid decks and structured documents, then editing a generated deck so it does not look generated.

You leave with: a professional voiceover and a 10-file audio library, your voice-use disclosure statement, one 10-slide message-first deck and one one-pager.

ELEVENLABS · SUNO · DESCRIPT · GAMMA · GOOGLE SLIDES

WHAT BLOCK 2 LEAVES BEHIND

20	8	10	3
IMAGES FROM STRUCTURED PROMPTS	FORMATS FROM ONE SOURCE PIECE	AUDIO FILES PRODUCED	VIDEO OUTPUTS ACROSS FORMATS

Block 2 is one project, P3, built across four sessions. Text, image, video, audio and slides are not taught as five separate tool demos, they are five outputs from a single source piece carried through the whole block.

BLOCK 3
RESEARCH, ASSISTANTS & AUTOMATION

WEEK 5 · SESSIONS 9 AND 10 · 6 LIVE HOURS

09 · Grounded Research, Document Q&A and Custom Assistants

Grounded against open-web generation, and why that single difference decides reliability. NotebookLM: building a source corpus and querying it with citations. Handling large PDFs, chunking and source limits. Perplexity for sourced discovery and citation trails. Reading the citation, not just the answer. Custom GPTs: configuration, knowledge base, tone and refusal behaviour. Google AI Studio for grounded, cited responses. Maintenance, and keeping a knowledge base current.

You leave with: a grounded corpus of five or more sources, 20 verified queries, and two deployed assistants each tested against ten logged queries.

NOTEBOOKLM · PERPLEXITY · CHATGPT CUSTOM GPTS · GOOGLE AI STUDIO

10 · Workflow Automation with n8n and No-Code Build with Lovable

How AI agents plan, act and adapt through reflection, planning, tool use and multi-agent collaboration. Automation mapping: which processes are actually worth automating. n8n fundamentals across triggers, nodes and connections. Connecting forms, spreadsheets, email and messaging. No-code web apps and internal tools with Lovable. Connecting a tool to your automations. Error handling and what happens when an automation breaks. Documenting a workflow so someone else can maintain it.

You leave with: five processes mapped and ranked by automation value, two working automations end to end, and one deployed no-code tool connected to them.

N8N · LOVABLE · CHATGPT API · GOOGLE AI STUDIO · ZAPIER

WHY THIS BLOCK SITS BEFORE THE APPLICATION MODULES

Mechanics taught once

Grounding, citation discipline and automation are taught here as tool mechanics, then applied four different ways across Block 4 without being re-taught.

The leverage layer

Every Block 4 module ships at least one automation or assistant. Without Session 10 those modules would collapse into manual work.

Grounding decides reliability

A study notebook, a client enquiry assistant and a rubric evaluator are the same mechanism pointed at three different corpora.

Documented for handover

Both builds must be documented so another person could maintain them. Undocumented automation is not counted as delivered.

Block 3 is the shortest block and the highest leverage one. Six hours here is what makes 24 hours of application modules possible, because from Session 11 onward learners are building on top of these two capabilities rather than learning them.

BLOCK 4

FOUR APPLICATION MODULES · WEEKS 6 TO 9

Every learner takes all four. No elective, no track choice. Each module runs two sessions, six live hours and one named project.

M4.1 · LEARNING & RESEARCH

Students lens, also for anyone learning a new domain, certification or skill

- Grounded notebook built from your own textbooks, PDFs, lecture notes and papers
- Why open-web AI fails for study: invented citations, outdated data
- Source hierarchy: prescribed text, peer-reviewed, institutional, general web
- Practice questions from your own material only, with quality QC
- Rubric-based feedback on your own writing, under the write-first rule
- Spaced revision, active recall and error logging by cause
- Academic integrity: AI-assisted against AI-written, and disclosure

P6 Study OS: grounded notebook, 20-query verification log, 100-question bank, rubric evaluator, 60-day revision plan, 100 flashcards, tagged error log

M4.2 · DAILY WORK EFFECTIVENESS

Working professionals lens, also for interns and anyone running operations

- Inbox triage, reply drafting and escalation judgement
- Meeting notetakers: consent, accuracy limits and what to correct
- Reports and memos to a standard your manager will accept
- Spreadsheet analysis and chart selection with Claude for Excel
- Copilot and Gemini inside Microsoft 365 and Google Workspace
- Mapping your week: delegate, automate, AI-assist or leave alone
- Measured time saved with method stated, never round-number claims

P7 Work Playbook: week-mapping, 10-workflow role playbook, one report, one analysis, live automation, time-saved evidence, workplace data rule

M4.3 · SOLO PRODUCTION & CLIENT WORK

Self-employed lens, also for side income or an internal service

- Outsourcing audit: what you pay for and what is realistically replaceable
- Brand kit in-house: logo variations, colour, type and templates
- Where NOT to replace a professional: quality, liability and IP limits
- Defining and pricing an offer with no track record
- Lead research and personalised outreach without becoming spam
- Client enquiry assistant grounded on your own documents
- Onboarding, invoicing and reminder automation, plus scope creep reality

P8 Solo Studio: outsourcing audit, brand kit, 3 design assets, video, voiceover, quality gate, service page, outreach sequence, 2 proposals, enquiry assistant, automation

M4.4 · CAREER POSITIONING

First-job lens, also for switchers, returners and AI-related roles

- CV architecture when you have little or no formal work experience
- ATS mechanics: parsing, keywords and formatting traps
- LinkedIn built around recruiter search behaviour
- Portfolio assembled from this course's own P1 to P8 projects
- AI-adjacent against AI-native roles, and which genuinely need AI skills
- STAR answers built from your own projects, plus recorded mock panels
- Salary conversations with no prior baseline, and a 90-day search plan

P9 Career Launch Kit: ATS CV plus 3 tailored versions, LinkedIn, portfolio URL, employer map, 4 recorded mocks, 8 STAR answers, automated tracker, 90-day plan

The lens names the primary user, not the only one. A student learns the workplace stack before their first internship, a professional learns solo production before their first side project, and a self-employed learner gets the career module they never had.

MODULES 4.1 & 4.2
LEARNING, THEN DAILY WORK

MODULE 4.1 · LEARNING & RESEARCH ACCELERATION · WEEK 6

11 · Your Study OS: Grounded Notes, Sources and Verification

Building a grounded notebook from your own textbooks, PDFs, lecture notes and papers. Why open-web AI fails for study: hallucinated facts, invented citations, outdated data. Source hierarchy for academic work, from prescribed text through peer-reviewed and institutional to general web. Verifying a generated fact in under sixty seconds and checking a citation actually exists. Concept explanation at three depths. Diagrams, flowcharts and mind maps generated from text. Audio overviews for commute and revision. Academic integrity and disclosure norms.

You leave with: a grounded notebook across five or more of your own sources, 20 subject queries with every citation verified, five planted errors caught, and your own academic AI-use standard.

NOTEBOOKLM · CHATGPT · CLAUDE · PERPLEXITY

12 · Practice, Feedback and Retention Systems

Generating practice questions from your own material only, never open-web. Quality control: spotting ambiguous, duplicated or simply wrong generated questions. Past-paper analysis for topic frequency and weightage patterns. Rubric-based feedback on your own written work, where AI evaluates and you draft. The write-first rule and preserving your own voice under AI feedback. Spaced revision calendars and active-recall flashcards from your own notes. Error logging, tagging mistakes by cause and acting on the pattern.

You leave with: 100 verified practice questions, a deployed rubric evaluator with structured feedback on five pieces of your own work, a dated 60-day revision plan, 100 flashcards and a tagged error log.

CHATGPT · NOTEBOOKLM · CLAUDE · GOOGLE SHEETS

MODULE 4.2 · DAILY WORK EFFECTIVENESS · WEEK 7

13 · Your Daily AI Stack: Email, Meetings, Docs and Data

Inbox triage, reply drafting and escalation judgement. Meeting notetakers across Granola, Fathom and Otter, with consent, accuracy limits and what to correct. Action extraction, ownership and follow-up discipline. Report and memo drafting to a standard your manager will accept. Spreadsheet analysis and chart selection with Claude for Excel. Copilot and Gemini inside Microsoft 365 and Google Workspace. What never goes into a chat window at work: client data, PII, credentials and unreleased financials.

You leave with: one full week run on an AI-assisted email and meeting workflow, one report and one data analysis on real tasks, and your own workplace data-handling rule.

GRANOLA · FATHOM · CLAUDE FOR EXCEL · M365 COPILOT · GEMINI · CHATGPT

14 · Task Systems, Role Playbook and Measured Time Saved

Mapping your week across delegate, automate, AI-assist and leave alone. Task and priority management with AI, and planning rituals that survive a bad week. Building a role-specific playbook another person could follow. Shipping one automation across recurring reports, reminders and handoffs. Measuring time saved with method and stated limitations, never round-number claims. Becoming visibly useful without becoming the office AI evangelist. Governance: approved-tool lists, disclosure norms and team rollout.

You leave with: your week mapped and five highest-value AI tasks identified, a 10-workflow role playbook, one shipped automation and time-saved evidence with the method stated.

CHATGPT · CLAUDE · N8N · GOOGLE SHEETS · GAMMA

The capstone deep dive is flagged in Session 11, not Session 19. Learners need three weeks of runway to gather real world evidence, so the choice is made early and the required baseline is captured at that point.

MODULES 4.3 & 4.4
SOLO PRODUCTION, THEN CAREER

MODULE 4.3 · SOLO PRODUCTION & CLIENT WORK · WEEK 8

15 · In-House Production: Replacing the Freelancer Spend

Outsourcing audit: what you currently pay for, what it costs and what is realistically replaceable. Brand kit in-house across logo variations, colour, type and templates. Design production for social sets, brochures, decks and packaging mockups. Copy production for website, landing pages, product descriptions and ad variants. Video and voice for promos, explainers, avatar presentations and voiceover. Where NOT to replace a professional, with honest limits on quality, liability and IP. A quality gate for what ships as-is.

You leave with: an outsourcing audit with real costs attached, a brand kit plus three design assets produced in-house, one video and one voiceover asset, and your own written quality gate.

CANVA · CHATGPT IMAGES · GEMINI · MIDJOURNEY · HEYGEN · ELEVENLABS · GAMMA

16 · Client Acquisition, Delivery and Operations

Defining and pricing an offer with no track record. Lead research and personalised outreach at scale without becoming spam. Proposals, quotations and scoping notes. A client enquiry assistant grounded on your own documents, deployed to WhatsApp and web. Onboarding, invoicing and reminder automation with n8n. A simple client-facing tool or dashboard with Lovable. Contracts, scope creep and the cash-flow reality of solo work.

You leave with: two priced services and a published service page, a three-touch outreach sequence, two proposals, a deployed enquiry assistant and one shipped operations automation.

CHATGPT · PERPLEXITY · N8N · LOVABLE · GOOGLE SHEETS · GAMMA

MODULE 4.4 · CAREER POSITIONING & JOB SEARCH · WEEK 9

17 · CV, Profile and Portfolio That Actually Get Read

CV architecture when you have little or no formal work experience. ATS mechanics across parsing, keywords and formatting traps. Leading with projects and demonstrated capability instead of job titles. Tailoring per role without rewriting from scratch each time. LinkedIn built around recruiter search behaviour. Portfolio assembly using this course's own P1 to P8 projects as the evidence. Handling gaps, switches and non-linear paths honestly.

You leave with: an ATS-ready CV tailored against three real job descriptions, an optimised LinkedIn profile, and a live portfolio URL built from your course projects.

CHATGPT · CLAUDE · NOTION · GAMMA · LINKEDIN

18 · Targeting AI Roles, Interviews and Search Systems

The AI job market honestly: which roles genuinely need AI skills and which merely say so. Role families across AI-adjacent and AI-native. Reading a job description for the real requirement behind the wording. Interview formats from screening through competency, technical, case and panel. STAR answers built from your own course projects as evidence. AI mock panels with recorded playback and structured feedback. Salary conversations with no prior baseline. Pipeline tracking, automated follow-ups and a 90-day search plan.

You leave with: 15 target employers mapped and five job descriptions decoded into required proof, four recorded mock interviews, eight STAR answers, an automated pipeline tracker and a 90-day plan with weekly targets.

CHATGPT · CLAUDE · PERPLEXITY · N8N · LINKEDIN · GOOGLE SHEETS

BLOCK 5
CAPSTONE, SHOWCASE & CERTIFICATION

WEEK 10 · SESSIONS 19 AND 20 · 6 LIVE HOURS

19 · Capstone Build Lab: Integrate and Sprint

The capstone brief is issued: Your AI Operating System, one integrated system spanning all four modules. Scoping the deep-dive component, choosing one module to take further with real world evidence. Success criteria fixed before building. A guided build sprint with facilitator one-to-one check-ins. Verification pass with every factual claim traced to a named source. Privacy declaration signed. Documentation standards covering process notes, sources, screenshots and dead ends.

You leave with: a one-page scoped proposal with success criteria, P1 to P9 integrated into one working system, and the deep-dive build carrying real world evidence.

ALL TOOLS · THE LEARNER'S OWN STACK

20 · Showcase, Certification and 90-Day Plan

Ten-minute capstone presentations per learner. Peer and facilitator scoring against the weighted rubric. The honest-reporting requirement: what failed is presented, not hidden. Grading bands applied. Top three projects across the cohort recognised at the showcase. A 90-day plan naming what you will keep running after the course ends. Alumni network activation and final portfolio submission.

You leave with: your AI Operating System presented and defended under questioning, a final portfolio submitted for certification, and a 90-day plan naming what you will sustain.

GAMMA · NOTION · GOOGLE SLIDES

WHAT YOU HOLD AT THE END

CREDENTIALS

- Certification issued against the submitted final portfolio, not against attendance
- Curriculum developed with **IITM Pravartak**
- Graded against a weighted rubric with fixed bands, one resubmission permitted
- Top 3 capstones across the cohort recognised at the showcase

PORTFOLIO

- 10 projects with live links, files and logs behind them
- A 20-template prompt library, tested and documented
- 2 deployed knowledge assistants and at least 2 live automations
- 1 no-code tool or interface, deployed and connected
- 1 integrated AI Operating System with three or more weeks of real world evidence
- A published portfolio URL and an optimised LinkedIn profile

Certification is earned against the submitted final portfolio. A learner who attended every session but cannot show a running system does not pass, and a learner whose capstone produced zero conversions but analysed why scores above one that produced results and did not explain them.

TEN PORTFOLIO PROJECTS

Nine applied projects and one integrated capstone. Every learner ships all ten, and every one produces an artefact with a link, a file or a log behind it.

#	PROJECT	WHAT YOU DELIVER	SESSIONS	HRS
P1	AI Foundations and Verification Standard	10-prompt starter set, documented failure-mode tests, written verification protocol, personal AI-use and data standard	1 and 4	6
P2	Personal Prompt Library	20 tested and parameterised prompt templates organised by task type, with usage documentation	2 to 3	6
P3	Content Studio Portfolio	Long-form piece, 8-format repurposing, 20 images, avatar video, 3 video outputs, 10 audio files, deck, one-pager	5 to 8	12
P4	Research Corpus and Knowledge Assistant	Grounded corpus, 20-query verified log, sourced synthesis, 2 live knowledge assistants with test logs	9	3
P5	Automation and No-Code Build	Process map, 2 live automations, 1 deployed no-code tool, handover documentation	10	3
P6	Study OS	Grounded notebook, 20-query verification log, 100-question bank, rubric evaluator, 60-day plan, 100 flashcards, error log	11 to 12	6
P7	Work Playbook	Week-mapping, 10-workflow role playbook, 1 report, 1 analysis, live automation, time-saved evidence, data rule	13 to 14	6
P8	Solo Studio	Outsourcing audit, brand kit, 3 design assets, video, voiceover, quality gate, service page, outreach sequence, 2 proposals, enquiry assistant, automation	15 to 16	6
P9	Career Launch Kit	ATS CV and 3 tailored versions, LinkedIn, portfolio URL, employer map, 4 recorded mocks, 8 STAR answers, automated tracker, 90-day plan	17 to 18	6
P10	AI Operating System (Capstone)	Integrated system, deep-dive build with real world evidence, verification log, privacy declaration, 10-min showcase, 90-day sustain plan	19 to 20	6

P1 through P9 are built to be assembled. The capstone is not an eleventh piece of work, it is the assembly of the first nine into one system a learner will still be running ninety days after the course ends.

60
PROJECT HOURS IN TOTAL

20
PROMPT TEMPLATES TESTED

2
KNOWLEDGE ASSISTANTS DEPLOYED

3+
AUTOMATIONS AND TOOLS SHIPPED

THE PROBLEM
EACH PROJECT SOLVES

Every project exists because of a specific failure that shows up in how people actually use AI.

P1 · Acting on confident wrong answers
People start using AI before they understand how it fails, then act on the output as if it were checked.

P2 · The same problem, re-solved weekly
Good prompts get lost in chat history, so nothing accumulates and every task starts from zero.

P3 · Five tools, no standard
Producing across text, image, video, audio and slides usually means disconnected tools and inconsistent output.

P4 · Nothing to trust for facts
Open-web AI answers cannot be trusted for anything factual, and most people have no grounded alternative.

P5 · Chatting, never building
Manual repetition eats the time AI was supposed to free, and most people never cross from chatting to building.

P6 · Unverified answers, scattered notes
Study and self-learning run on scattered notes and unverified AI output, which is worse than no AI at all.

P7 · Nothing compounds, nothing shown
AI at work stays ad hoc, so nothing accumulates and nobody can show what it actually saved.

P8 · Paying for replaceable work
Solo operators pay for design, copy and video they could produce in-house, without knowing where the real limits are.

P9 · Losing on process, not ability
Strong candidates lose opportunities to CV parsing, invisible profiles, unrehearsed interviews and an unmanaged search.

P10 · Ten assets that decay separately
Ten separate projects do not compound unless they are assembled into one system the learner will keep running.

HOW THE TEN STACK INTO ONE SYSTEM

LEARNING LAYER
P4 and P6. A grounded notebook and a verification log, live and in use.

WORK LAYER
P5 and P7. A role playbook and at least one automation actually running.

PRODUCTION LAYER
P3 and P8. A brand and content asset set produced entirely in-house.

CAREER LAYER
P9. CV, LinkedIn and a live portfolio URL built from the projects above.

A prompt library nobody opens and an automation nobody maintains are the two commonest outcomes of an AI course. P1 and P2 sit underneath all four layers as the standard and the toolkit, and the capstone exists specifically to stop the rest from decaying separately.

THE CAPSTONE
YOUR AI OPERATING SYSTEM

Sessions 19 and 20 · 6 hours of build and showcase, plus a real world run window. Across this course you build ten separate assets. Individually they decay. The capstone requires you to assemble P1 to P9 into **one integrated personal AI operating system you will still be running ninety days from now**, and then to take one module further with real world evidence. The integration is compulsory for everyone. The deep dive is your choice, and it is where the grade is decided.

PART A · INTEGRATION

Compulsory for every learner

- **Learning layer:** grounded notebook and verification log, live and in use
- **Work layer:** role playbook plus at least one automation actually running
- **Production layer:** a brand or content asset set produced entirely in-house
- **Career layer:** CV, LinkedIn and a live portfolio URL built from your course projects
- **A single index:** one page or dashboard linking every component, so the system is navigable by someone else

Screenshots of intent do not count. Each layer must be functional at the point of assessment.

PART B · DEEP DIVE

Choose one, flagged in Session 11

- **Learning:** run your Study OS across one real subject for 3+ weeks. Evidence: verified query log, practice performance tracked over time, documented revision adherence
- **Work:** redesign your working week for 3+ weeks against a baseline captured before any change. Evidence: baseline time log, before and after with method and limitations stated
- **Production:** take one real offer to market. Evidence: published service page, 20+ genuine outreach contacts, in-house asset set replacing a costed outsourced item
- **Career:** run a real search for 3+ weeks. Evidence: 20+ applications or researched outreach messages, pipeline tracker with dated activity, honest conversion reporting including zeros

The options are deliberately unequal in access. Work needs a job, Production needs something to sell, Career needs an active search. Learning requires only a subject and is the universal fallback.

SUCCESS CRITERIA · THE PASS BAR

All four layers functional
Present and working, not screenshots of intent.

Three weeks of sustained activity
The deep dive shows duration, not a single burst.

Baseline captured before
Where a baseline is required, it was taken before the intervention.

Zero unsourced claims
Every factual claim traced to a named source.

Privacy declaration signed
No PII, credentials, account data, client information or confidential material in any AI tool.

AI use disclosed and results honest
Disclosure across all deliverables, and failures and zero outcomes reported.

HOW THE CAPSTONE IS SCORED

Certification is earned against submitted work. The weighting is published in advance so nobody is grading on impression.

EVALUATION RUBRIC

COMPONENT	WEIGHT	WHAT IS BEING TESTED
Deep-dive evidence quality and duration	30%	Whether real world activity actually ran, and for how long
System integration and usability	25%	Whether the four layers form one system another person could navigate
Verification and source discipline	20%	Whether every factual claim traces to a named source
Honest reporting and analysis of what failed	15%	Whether failures and zero outcomes are presented and analysed
Showcase and documentation	10%	Whether the work is defensible under questioning and rebuildable from the notes

GRADING BANDS

DISTINCTION	MERIT	PASS	RESUBMIT
85 and above	70 to 84	55 to 69	Below 55

One resubmission is permitted within two weeks against the same rubric. The showcase is a ten minute presentation: three minutes system walkthrough, five minutes deep dive with evidence, two minutes on what failed and what you would change. Scored by peers and facilitator.

COMMON FAILURE MODES, STATED IN ADVANCE

1. ### NINE PROJECTS WITH A COVER SLIDE
   Presenting unconnected deliverables and calling it a system. Integration is the point, and it carries 25 percent.

2. ### A DEEP DIVE BUILT IN THE FINAL 48 HOURS
   No sustained activity behind it. Duration is assessable and it is the single heaviest component at 30 percent.

3. ### RECONSTRUCTING A BASELINE AFTER THE FACT
   A baseline assembled once the change is already made is not a baseline. It must be captured before.

4. ### ROUND-NUMBER CLAIMS WITH NO METHOD
   "Saved ten hours a week" with nothing behind it. State the method, state the limitations, or do not state the number.

5. ### HIDING THE COMPONENTS THAT DID NOT WORK
   This costs more marks than the failures themselves would have. Honest reporting is a graded component at 15 percent.

6. ### A SYSTEM ONLY ITS AUTHOR CAN NAVIGATE
   If nobody else can find their way through the index, the usability half of integration is not met.

COMMON CHALLENGES
FACED BY AI LEARNERS

Most people have already used ChatGPT. Very few can show what it changed. The gap is almost never knowledge of tools, it is the absence of a system, a standard and evidence.

Tool tourism
Trying forty AI tools, mastering none, and ending with browser tabs instead of capability.

No measurable outcome
"AI saves me time" with no baseline, no method and no number anyone could check.

Prompting by luck
Rewriting the same prompt until something works, with nothing reusable left behind.

Nothing compounds
Ad hoc use across scattered tasks, so learning never accumulates into a system.

Trusting the model on facts
Confident wrong numbers, invented citations and outdated data accepted without verification.

Portfolio is a screenshot folder
Outputs exist but nothing is documented, sourced or rebuildable by anyone else.

Privacy handled by instinct
Client data, PII and credentials pasted into consumer tools because no rule was ever written.

Wrong course, wrong life
A curriculum built for one kind of professional, taken by four kinds, useful to none.

WHERE THE CURRICULUM ANSWERS EACH ONE

THE CHALLENGE	THE SPECIFIC MECHANISM IN THIS PROGRAMME
Tool tourism	Every one of the 40 tools is used hands-on inside a session and appears in at least one of the ten deliverables
No measurable outcome	Baseline captured before change. Deep-dive evidence quality and duration carries 30 percent of the capstone grade
Prompting by luck	The 7 Pillars in Session 2, then a 20-template library in Session 3, parameterised and tested against edge cases
Nothing compounds	P1 through P9 are assembled into one operating system in the capstone, with a single index linking every component
Trusting the model on facts	A three-step verification protocol taught in Session 4 and applied to every submission after it. Zero unsourced claims
Portfolio is a screenshot folder	Documentation standard: process notes, sources, screenshots, decisions and dead ends, rebuildable by another learner
Privacy by instinct	A written personal data standard in Session 4, a workplace data rule in Session 13, and a signed privacy declaration at capstone
Wrong course, wrong life	No electives. All four application modules are compulsory, so no learner leaves with only one lens

Generative AI capability is not proven by watching sessions. It is proven by a portfolio of work that ran under real conditions, was measured against a baseline, and was reported honestly.

SCHEDULE

WEEK BY WEEK · 10 WEEKS

The schedule is tentative and subject to change. Session dates and timings are confirmed at batch announcement.

WEEK	SESSION	TOPIC	HRS	DELIVERY
Week 1	1	AI, ML and the GenAI landscape, plus platform setup	3	Live
Week 1	2	Prompt Mastery: the 7 Pillars	3	Live
Week 2	3	Advanced prompting and reusable prompt libraries	3	Live
Week 2	4	Hallucination, verification, ethics and responsible use	3	Live
Week 3	5	Written content and multi-format repurposing	3	Live
Week 3	6	AI images and visual assets	3	Live
Week 4	7	AI video and avatar presentations	3	Live
Week 4	8	AI voice, audio and professional decks	3	Live
Week 5	9	Grounded research, document Q and A, custom assistants	3	Live
Week 5	10	Workflow automation with n8n and no-code build with Lovable	3	Live
Week 6	11	Your Study OS: grounded notes, sources and verification	3	Live
Week 6	12	Practice, feedback and retention systems	3	Live
Week 7	13	Your daily AI stack: email, meetings, docs and data	3	Live
Week 7	14	Task systems, role playbook and measured time saved	3	Live
Week 8	15	In-house production: replacing the freelancer spend	3	Live
Week 8	16	Client acquisition, delivery and operations	3	Live
Week 9	17	CV, profile and portfolio that actually get read	3	Live
Week 9	18	Targeting AI roles, interviews and search systems	3	Live
Week 10	19	Capstone Build Lab: integrate and sprint	3	Live
Week 10	20	Showcase, certification and 90-day plan	3	Live
Weeks 6 to 10	Run window	Real world deep-dive activity, chosen at Session 11 and running alongside the live schedule	Self-paced	Mentored

Total per learner: 20 live sessions at three hours each, 60 live hours, across 10 weeks. The deep-dive run window is deliberately parallel to the schedule rather than after it, because three weeks of real world evidence cannot be gathered in the final week.

THE TOOL STACK

40 AI TOOLS ACROSS 15 CATEGORIES

Every tool below is used hands-on inside a session and appears in at least one deliverable. Cost to the learner is stated honestly, including where a paid tier is genuinely required.

CATEGORY	TOOLS	USED FOR	COST TO LEARNER
Text and LLMs	ChatGPT · Claude · Gemini	Prompting, drafting, analysis, evaluation	Free tier
Research	Perplexity · NotebookLM · Deep Research modes	Grounded research, document Q and A, citations	Free tier
Image	ChatGPT Images · Gemini native image · Midjourney · Ideogram · Canva	Visuals, brand assets, diagrams	Free tier / paid
Video	HeyGen · Veo 3 · Google Vids · Sora · Runway · Kling	Avatar video, text-to-video with native audio	Paid
Video editing	Opus Clip · Descript · CapCut	Long-form to short-form, transcript-based editing	Free tier / paid
Audio	ElevenLabs · Suno	Voiceover, narration, audio branding, music beds	Paid
Decks and docs	Gamma · Google Slides and Docs	Decks, one-pagers, reports, portfolio pages	Free tier
Assistants	ChatGPT Custom GPTs · Google AI Studio	Knowledge assistants, rubric evaluators, chatbots	Free tier
Automation	n8n · Zapier	Workflow automation, follow-ups, onboarding	Free / self-host
No-code build	Lovable	Web apps, internal tools, client dashboards	Paid
Workplace productivity	Claude for Excel · Microsoft 365 Copilot · Gemini in Workspace	Spreadsheets, documents, email, in-suite assistance	Free tier / licensed
Meetings	Granola · Fathom · Otter	Meeting notes, action extraction, follow-up	Free tier
Data and tracking	Google Sheets	Error logs, trackers, pipelines, time-saved analysis	Free
Portfolio	Notion · LinkedIn	Prompt library, portfolio page, professional profile	Free
Indic language	Sarvam · Bhashini	Regional-language content and localisation	Free

Most of the stack runs on free tiers. The paid exceptions are video, audio and no-code build, and they are named here rather than discovered in Week 3.

WHY THIS
PROGRAMME IS DIFFERENT

A comparison of what this curriculum requires against what a typical short AI course asks for.

DIMENSION	GENAI ACCELERATOR	A TYPICAL AI SHORT COURSE
Final assessment	An integrated capstone that must run outside the classroom, scored against a weighted rubric with fixed grading bands	A quiz, or a project built entirely in-session
Evidence standard	Three or more weeks of sustained real world activity, with dated logs behind it	Sample data and hypothetical scenarios accepted
Measurement	Baseline captured before any change. Deep-dive evidence carries 30 percent of the grade	Improvement claimed without a before
Fact checking	A verification protocol taught in Session 4 and applied to every submission. Zero unsourced claims	Model output taken at face value
Coverage	All four application modules compulsory, so no learner leaves with a single lens	One curriculum for every kind of learner
Data handling	A personal data standard, a workplace data rule and a signed privacy declaration	Left to the learner's judgement
Honesty	Failures and zero outcomes must be presented, and are worth 15 percent	Only successes shown
Tool stack	40 tools across 15 categories, each used hands-on and appearing in a deliverable	A fixed tool list that ages out
Scope control	Facilitator one-to-one scope sign-off with success criteria fixed before any build	Learners scope alone and run out of time
After the course	A live portfolio URL, a running system and a 90-day plan naming what you will sustain	A certificate PDF

THE SHORT VERSION

> Most AI productivity claims collapse under scrutiny because nobody measured the before. This programme is built so that yours will not.

60
LIVE HOURS PER LEARNER

10
PROJECTS WITH EVIDENCE BEHIND THEM

3+
WEEKS OF REAL WORLD ACTIVITY

GENERATIVE AI FOR BHARAT

GENAI ACCELERATOR · APPLIED AI MASTERY PROGRAM

CURRICULUM DEVELOPED WITH IITM PRAVARTAK

20 LIVE SESSIONS · 10 PORTFOLIO PROJECTS · ONE INTEGRATED CAPSTONE

REACH OUR COUNSELLORS

[NUMBER TBC]