



PEOPLE | SKILLS | A BRIGHTER BHARAT

AI SKILLS
FOR A STRONGER
TOMORROW

GenAI for Bharat

Applied AI Mastery Program

Batch Starting from: **26th September**
11:00 AM-2:00 PM Sat, Sun

100% LIVE

COHORT BASED

PORTFOLIO FIRST

NotebookLM

Claude

HeyGen

ChatGPT

IDEAS:
SKILLS
OPPORTUNITIES
FOR A NEW INDIA

HUMAN
INTELLIGENCE
A BRIGHTER
BHARAT

ElevenLabs

Perplexity

Lovable

BUILDING
AI TALENT
FOR BHARAT

Curriculum developed with IBM | 15+ AI tools, hands on

GenAI for Bharat

Course Highlights

A live, cohort-based programme built around a single rule: nothing counts until it has been built, run and measured. Five blocks, twenty live sessions, ten portfolio projects and one integrated capstone that must run in the real world.

20

Live sessions of three hours.
Every session taught live.

60

Live hours per learner.
Across a 10-week cohort.

10

Portfolio projects, P1 to P10.
Every learner ships all ten.

04

Application modules.
All four, all compulsory.

15+

AI tools across 15 categories.
Every one used hands on.

01

Integrated capstone.
Run in the real world.

THE ONE RULE EVERYTHING ELSE FOLLOWS FROM

**Nothing counts until it has been built,
run and measured.**

The capstone deep dive requires three or more weeks of sustained activity outside the classroom, with a baseline captured before the change was made.



IDEAS
SKILLS
OPPORTUNITIES
FOR A NEW INDIA

10

Portfolio projects every learner ships

4

Application modules, all compulsory

Curriculum developed with IBM.

Certification is earned against submitted work, not against hours attended.

HUMAN
INTELLIGENCE
A BRIGHTER
BHARAT

BUILDING
AI TALENT
FOR BHARAT

15+ Tools you will learn

15+ AI tools across multiple categories. Every tool is used hands-on inside a live session and appears in at least one of the ten deliverables.

ChatGPT

Text & LLMs

Claude

Text & LLMs

Gemini

Text & LLMs

Perplexity

Research

NotebookLM

Grounded research

Veo 3

Text-to-video

Canva

Design & brand assets

15+

Total tools covered

The full stack, and what it costs you

CATEGORY	TOOLS	USED FOR
Text & LLMs	ChatGPT / Claude / Gemini	Prompting, drafting, analysis
Research	Perplexity / NotebookLM	Grounded research, citations
Image	ChatGPT Images / Midjourney / Ideogram / Canva	Visuals, brand assets, diagrams
Video	HeyGen / Veo 3 / Google Vids / Sora / Runway / Kling	Avatar and text-to-video
Video editing	Opus Clip / Descript / CapCut	Long-form to short-form
Audio	ElevenLabs / Suno	Voiceover, narration, music beds
Assistants	Custom GPTs / Google AI Studio	Knowledge assistants, evaluators
Automation	n8n / Zapier / Lovable	Workflows, no-code tools
Workplace	Claude for Excel / M365 Copilot / Gemini in Workspace	Spreadsheets, docs, email
Meetings	Granola / Fathom / Otter	Notes, action extraction
Indic language	Sarvam / Bhashini	Regional-language localisation

Most of the stack runs on free tiers. The paid exceptions are video, audio and no-code build.

Why choose StudyIQ Skills?



Live cohort, never a recording

20 sessions of three hours, all delivered live with facilitator check-ins.



Portfolio-first, ten shipped projects

Every project produces an artefact with a link, a file or a log behind it.



All four application modules, every learner

Learning, daily work, solo production and career. Capability is never narrowed to one job title.



Curriculum developed with IBM

Certification issued against the submitted final portfolio, under that partnership.

1000+

Students placed

8.2 LPA

Average CTC

60

Live hours per learner

AAPKA SKILL, HAMARA MISSION

To build India's most practical Generative AI programme for working India, where a learner leaves with an operating system they are still running ninety days later — and where every claim inside the final portfolio traces back to name.



HUMAN
INTELLIGENCE
A BRIGHTER
BHARAT

Program Structure

The program runs in three movements, and each one assesses something different.



BLOCKS 1 AND 2 ·
WEEKS 1 TO 4

Build the Base

Can a learner prompt precisely, produce across every format, and verify what comes back?



BLOCK 3 · WEEK 5

Build the Leverage

Can they ground research in real sources and ship something that runs without them?



BLOCKS 4 AND 5 ·
WEEKS 6 TO 10

Apply and Integrate

Does that capability survive contact with four kinds of real work, and hold together as one system?

PARAMETER	BUILD THE BASE	BUILD THE LEVERAGE	APPLY AND INTEGRATE
Sessions	1 to 8	9 and 10	11 to 20
Live hours	24	6	30
You build	P1, P2 and P3	P4 and P5	P6 to P9, then capstone P10
Assessed on	Prompt quality and verification discipline	Grounding, citations and a working build	Weighted capstone rubric plus showcase
Evidence needed	Working artefacts with live links	Verified query log and a live automation	Activity that happened outside the classroom

The Five Blocks

BLOCK	TITLE	WEEKS	SESSIONS	HOURS
1	AI Foundations and Prompt Mastery	1 to 2	1 to 4	12
2	Content Creation and Multimodal AI	3 to 4	5 to 8	12
3	Research, Assistants and Automation	5	9 and 10	6
4	Four Application Modules, every learner takes all four	6 to 9	11 to 18	24
5	Capstone Build, Showcase and Certification	10	19 and 20	6

Block 4 is four modules of six hours each, and every learner completes all of them. A student sits through the workplace module, a working professional sits through the career module, and both are graded on it.



Course Syllabus

Block 1

AI Foundations & Prompt Mastery - Weeks 1 to 2 - Sessions 1 to 4 - 12 live hours

01 - AI, ML and the GenAI Landscape, plus Resource Setup

Model families across text, multimodal and reasoning. Deep dive on ChatGPT, Claude and Gemini with strengths, limits and real cost. Account setup, custom instructions and memory. Your first ten prompts on real tasks.

03 - Advanced Prompting and Reusable Prompt Libraries

Zero-shot against few-shot. Chain-of-thought, nested and multi-stage prompting. Turning a working prompt into a parameterised template, then version-controlling a personal library.

02 - Prompt Mastery: The 7 Pillars

Clarity, Context, Format, Tone, Constraints, Specificity and Iteration. Diagnosing why a weak prompt failed, then rewriting it live. Output format control across tables, lists, JSON and strict word counts.

04 - Hallucination, Verification, Ethics and Responsible Use

The specific failure modes: numbers, dates, citations, names and arithmetic. A three-step verification protocol. Source hierarchy. What must never be pasted into a chat window.



You leave Block 1 with: setup across three tools, a 20-prompt library tested and documented, the verification protocol applied to five outputs, and your own written AI-use and data-handling standard.

Block 2

Content Creation & Multimodal AI - Weeks 3 to 4 - Sessions 5 to 8 - 12 live hours

05 - Written Content and Multi-Format Repurposing

Long-form drafting and the editing pass that makes it usable. Repurposing one piece across eight formats. Localisation into Indian regional languages with Sarvam and Bhashini.

07 - AI Video and Avatar Presentations

Avatar presentations with HeyGen. Text-to-video with Veo 3 and Google Vids. Long-form to short-form with Opus Clip, editing in Descript and CapCut. Subtitles and multi-language versions.

06 - AI Images and Visual Assets

Image prompt anatomy across subject, style, composition, lighting and mood. Common failure modes and how to repair them. Character and style consistency across a set.

08 - AI Voice, Audio and Professional Decks

Text-to-speech with voice selection, pacing and emphasis. Voice cloning: consent, ethics and disclosure. Message-first slide writing, then editing a generated deck so it does not look generated.



You leave Block 2 with: one long-form piece repurposed across 8 formats, 20 images from structured prompts, 3 video outputs, a 10-file audio library, one 10-slide deck and one one-pager.



Session 4 is the session everything else depends on. From that point every deliverable is subject to the verification protocol written there, and the personal data standard drafted there governs what a learner may paste into any tool for the remaining sixteen sessions.

Course Syllabus

Block 3

Research, Assistants & Automation - Week 5 - Sessions 9 and 10 - 6 live hours

09 - Grounded Research, Document Q&A and Custom Assistants

Grounded against open-web generation, and why that single difference decides reliability. NotebookLM corpora with citations, Perplexity citation trails, Custom GPTs and Google AI Studio.

10 - Workflow Automation with n8n and No-Code Build with Lovable

Automation mapping: which processes are worth automating, n8n triggers, nodes and connections. No-code tools with Lovable. Error handling and documenting a workflow for handover.



You leave Block 3 with: a grounded corpus of five or more sources, 20 verified queries, two deployed assistants, two working automations end to end and one deployed no-code tool.

Block 3 is the shortest block and the highest leverage one. Six hours here is what makes 24 hours of application modules possible – undocumented automation is not counted as delivered.

Block 4 - Module 4.1

Learning & Research Acceleration - Week 6 - Sessions 11 and 12 - 6 live hours

11 - Your Study OS: Grounded Notes, Sources and Verification

A grounded notebook built from your own textbooks, PDFs and lecture notes. Source hierarchy for academic work. Verifying a generated fact in under sixty seconds. Academic integrity and disclosure.

12 - Practice, Feedback and Retention Systems

Practice questions from your own material only, with quality control. Rubric-based feedback under the write-first rule. Spaced revision, active recall and error logging by cause.



You leave M4.1 with: a grounded notebook, a 20-query verification log, 100 verified practice questions, a deployed rubric evaluator, a dated 60-day revision plan, 100 flashcards and a tagged error log.

Block 4 - Module 4.2

Daily Work Effectiveness - Week 7 - Sessions 13 and 14 - 6 live hours

13 - Your Daily AI Stack: Email, Meetings, Docs and Data

Inbox triage and escalation judgement. Meeting notetakers with consent and accuracy limits. Spreadsheet analysis with Claude for Excel. Copilot and Gemini inside M365 and Workspace.

14 - Task Systems, Role Playbook and Measured Time Saved

Mapping your week across delegate, automate, AI-assist and leave alone. A role playbook another person could follow. Time saved with method and limitations stated, never round numbers.



You leave M4.2 with: a week mapped and five highest-value AI tasks identified, a 10-workflow role playbook, one report, one analysis, one shipped automation, time-saved evidence and your own workplace data rule.



The capstone deep dive is flagged in **Session 11**, not Session 19. Learners need three weeks of runway to gather real-world evidence, so the choice is made early and the baseline is captured at that point.

Course Syllabus

Block 4 - Module 4.3

Solo Production & Client Work - Week 8 - Sessions 15 and 16 - 6 live hours

15 - In-House Production: Replacing the Freelancer Spend

An outsourcing audit with real costs attached. Brand kit in-house across logo, colour, type and templates. Where NOT to replace a professional, with honest limits on quality, liability and IP.

16 - Client Acquisition, Delivery and Operations

Pricing an offer with no track record. Personalised outreach without becoming spam. A client enquiry assistant grounded on your own documents. Onboarding, invoicing and reminder automation.

You leave M4.3 with: an outsourcing audit, a brand kit plus three design assets, one video and one voiceover, a written quality gate, a published service page, a three-touch outreach sequence, two proposals and a deployed enquiry assistant.

Block 4 - Module 4.4

Career Positioning & Job Search - Week 9 - Sessions 17 and 18 - 6 live hours

17 - CV, Profile and Portfolio That Actually Get Read

CV architecture with little or no formal experience. ATS mechanics across parsing, keywords and formatting traps. LinkedIn built around recruiter search behaviour. Portfolio assembled from P1 to P8.

18 - Targeting AI Roles, Interviews and Search Systems

Which roles genuinely need AI skills and which merely say so. Reading a job description for the real requirement. STAR answers from your own projects. AI mock panels with recorded playback.

You leave M4.4 with: an ATS-ready CV plus three tailored versions, an optimised LinkedIn profile, a live portfolio URL, 15 target employers mapped, four recorded mock interviews, eight STAR answers, an automated tracker and a 90-day plan.

Block 5

Capstone Build, Showcase & Certification - Week 10 - Sessions 19 and 20 - 6 live hours

19 - Capstone Build Lab: Integrate and Sprint

The brief is issued: Your AI Operating System, one integrated system spanning all four modules. Success criteria fixed before building. Verification pass, signed privacy declaration, documentation standards.

20 - Showcase, Certification and 90-Day Plan

Ten-minute capstone presentations. Peer and facilitator scoring against the weighted rubric. What failed is presented, not hidden. Top three capstones recognised, final portfolio submitted.

You leave Block 5 with: P1 to P9 integrated into one working system, a deep-dive build carrying real-world evidence, a final portfolio submitted for certification, and a 90-day plan naming what you will sustain.

Additional learning components: industry-leader sessions, one-to-one facilitator scope sign-off, mock interview panels, and alumni network activation at showcase.

Four Application Modules

Every learner takes all four. Each module runs two sessions, six live hours and one named project. The lens names the primary user, not the only one.

M4.1 LEARNING & RESEARCH

Students lens, also for anyone learning a new domain, certification or skill.

- Grounded notebook from your own textbooks, PDFs and papers
- Source hierarchy: prescribed text, peer-reviewed, institutional, general web
- Practice questions from your own material only, with quality QC
- Spaced revision, active recall and error logging by cause
- Academic integrity: AI-assisted against AI-written, and disclosure

P6 Study OS: grounded notebook, 20-query verification log, 100-question bank, rubric evaluator, 60-day revision plan, 100 flashcards, tagged error log.

M4.2 DAILY WORK EFFECTIVENESS

Working professionals lens, also for interns and anyone running operations.

- Inbox triage, reply drafting and escalation judgement
- Meeting notetakers: consent, accuracy limits and what to correct
- Reports and memos to a standard your manager will accept
- Spreadsheet analysis and chart selection with Claude for Excel
- Measured time saved with method stated, never round-number claims

P7 Work Playbook: week-mapping, 10-workflow role playbook, one report, one analysis, live automation, time-saved evidence, workplace data rule.

M4.3 SOLO PRODUCTION & CLIENT WORK

Self-employed lens, also for side income or an internal service.

- Outsourcing audit: what you pay for and what is realistically replaceable
- Brand kit in-house: logo variations, colour, type and templates
- Where NOT to replace a professional: quality, liability and IP limits
- Lead research and personalised outreach without becoming spam
- Client enquiry assistant grounded on your own documents

P8 Solo Studio: outsourcing audit, brand kit, 3 design assets, video, voiceover, quality gate, service page, outreach sequence, 2 proposals, enquiry assistant, automation.

M4.4 CAREER POSITIONING

First-job lens, also for switchers, returners and AI-related roles.

- CV architecture when you have little or no formal work experience
- ATS mechanics across parsing, keywords and formatting traps
- LinkedIn built around recruiter search behaviour
- Portfolio assembled from this course's own P1 to P8 projects
- STAR answers from your own projects, plus recorded mock panels

P9 Career Launch Kit: ATS CV plus 3 tailored versions, LinkedIn, portfolio URL, employer map, 4 recorded mocks, 8 STAR answers, automated tracker, 90-day plan.



A student sits through the workplace module and a working professional sits through the career module — and both are graded on it. Capability is never narrowed to a single job title.

Projects You'll Do

Nine applied projects and one integrated capstone. Every learner ships all ten, and every one produces an artefact with a link, a file or a log behind it.

#	PROJECT	WHAT YOU DELIVER	SESSIONS	HRS
P1	AI Foundations and Verification Standard	10-prompt starter set, failure-mode tests, written verification protocol, personal AI-use and data standard	1 and 4	6
P2	Personal Prompt Library	20 tested and parameterised templates organised by task type, with usage documentation	2 to 3	6
P3	Content Studio Portfolio	Long-form piece, 8-format repurposing, 20 images, avatar video, 3 video outputs, 10 audio files, deck, one-pager	5 to 8	12
P4	Research Corpus and Knowledge Assistant	Grounded corpus, 20-query verified log, sourced synthesis, 2 live knowledge assistants with test logs	9	3
P5	Automation and No-Code Build	Process map, 2 live automations, 1 deployed no-code tool, handover documentation	10	3
P6	Study OS	Grounded notebook, 20-query verification log, 100-question bank, rubric evaluator, 60-day plan, 100 flashcards, error log	11 to 12	6
P7	Work Playbook	Week-mapping, 10-workflow role playbook, 1 report, 1 analysis, live automation, time-saved evidence, data rule	13 to 14	6
P8	Solo Studio	Outsourcing audit, brand kit, 3 design assets, video, voiceover, quality gate, service page, outreach sequence, 2 proposals, enquiry assistant	15 to 16	6
P9	Career Launch Kit	ATS CV and 3 tailored versions, LinkedIn, portfolio URL, employer map, 4 recorded mocks, 8 STAR answers, tracker, 90-day plan	17 to 18	6
P10	AI Operating System (Capstone)	Integrated system, deep-dive build with real-world evidence, verification log, privacy declaration, 10-min showcase, 90-day sustain plan	19 to 20	6

How the ten stack into one system

Learning Layer

P4 and P6. A grounded notebook and a verification log, live and in use.

Work Layer

P5 and P7. A role playbook and at least one automation actually running.

Production Layer

P3 and P8. A brand and content asset set produced entirely in-house.

Career Layer

P9. CV, LinkedIn and a live portfolio URL built from the projects above.

P1 and P2 sit underneath all four layers as the standard and the toolkit, and the capstone assembles the rest into one system the learner keeps running.

The Capstone: Your AI Operating System

Across this course you build ten separate assets, and alone they decay. The capstone requires you to assemble P1 to P9 into one integrated personal AI operating system you will still be running ninety days from now - and then to take one module further with real-world evidence.

Part A - Integration

Compulsory for every learner



Learning layer: grounded notebook and verification log, live and in use



Work layer: role playbook plus at least one automation actually running



Production layer: a brand or content asset set produced entirely in-house



Career layer: CV, LinkedIn and a live portfolio URL built from your projects



A single index: one page or dashboard linking every component, so the system is navigable by someone else

Part B - Deep Dive

Choose one, flagged in Session 11



Learning: run your Study OS across one real subject for 3+ weeks, with a verified query log and tracked practice performance



Work: redesign your working week for 3+ weeks against a baseline captured before any change



Production: take one real offer to market - published service page, 20+ genuine outreach contacts



Career: run a real search for 3+ weeks with a dated pipeline tracker and honest conversion reporting

Success criteria: the pass bar



All four layers functional

Present and working at the point of assessment.



Three weeks of activity

The deep dive shows activity sustained over time.



Baseline captured before

Where a baseline is required, it was taken before the intervention.



Zero unsourced claims

Every factual claim traced to a named source.



Privacy declaration signed

No PII, credentials, client or confidential material in any AI tool.



AI use disclosed, results honest

Failures and zero outcomes are reported, not hidden.

What you hold at the end

- 1 10 projects with live links, files and logs behind them
- 2 A 20-template prompt library, tested and documented
- 3 2 deployed knowledge assistants and at least 2 live automations

- 4 1 no-code tool or interface, deployed and connected
- 5 1 integrated AI Operating System with 3+ weeks of evidence
- 6 A published portfolio URL and an optimised LinkedIn profile

How the Capstone Is Scored

Certification is earned against submitted work. The weighting is published in advance so nobody is grading on impression.

Component	Weight	What is being tested
 Deep-dive evidence quality and duration	30%	Whether real-world activity actually ran, and for how long
 System integration and usability	25%	Whether the four layers form one system another person could navigate
 Verification and source discipline	20%	Whether every factual claim traces to a named source
 Honest reporting and analysis of what failed	15%	Whether failures and zero outcomes are presented and analysed
 Showcase and documentation	10%	Whether the work is defensible under questioning and rebuildable from the notes



One resubmission is permitted within two weeks against the same rubric. The showcase is a ten-minute presentation: three minutes system walkthrough, five minutes deep dive with evidence, two minutes on what failed and what you would change.

Common failure modes, stated in advance

1

1 - Nine projects with a cover slide

Presenting unconnected deliverables and calling it a system. Integration carries 25 percent.

2

2 - A deep dive built in the final 48 hours

Duration is assessable and it is the single heaviest component at 30 percent.

3

3 - Reconstructing a baseline after the fact

A baseline assembled once the change is already made is not a baseline.

4

4 - Round-number claims with no method

State the method, state the limitations, or do not state the number.

5

5 - Hiding what did not work

This costs more marks than the failures would have. Honest reporting is worth 15 percent.

6

6 - A system only its author can navigate

If nobody else can find their way through the index, usability is not met.

Schedule Week by Week

10 weeks - 20 live sessions - 60 live hours.

The schedule is tentative; session dates and timings are confirmed at batch announcement.

Week	#	Session topic	Hrs	Delivery
Week 1	1	AI, ML and the GenAI landscape, plus resource setup	3	Live
Week 1	2	Prompt Mastery: the 7 Pillars	3	Live
Week 2	3	Advanced prompting and reusable prompt libraries	3	Live
Week 2	4	Hallucination, verification, ethics and responsible use	3	Live
Week 3	5	Written content and multi-format repurposing	3	Live
Week 3	6	AI images and visual assets	3	Live
Week 4	7	AI video and avatar presentations	3	Live
Week 4	8	AI voice, audio and professional decks	3	Live
Week 5	9	Grounded research, document Q&A, custom assistants	3	Live
Week 5	10	Workflow automation with n8n and no-code build with Lovable	3	Live
Week 6	11	Your Study OS: grounded notes, sources and verification	3	Live
Week 6	12	Practice, feedback and retention systems	3	Live
Week 7	13	Your daily AI stack: email, meetings, docs and data	3	Live
Week 7	14	Task systems, role playbook and measured time saved	3	Live
Week 8	15	In-house production: replacing the freelancer spend	3	Live
Week 8	16	Client acquisition, delivery and operations	3	Live
Week 9	17	CV, profile and portfolio that actually get read	3	Live
Week 9	18	Targeting AI roles, interviews and search systems	3	Live
Week 10	19	Capstone Build Lab: integrate and sprint	3	Live
Week 10	20	Showcase, certification and 90-day plan	3	Live



Weeks 6-10: Real-world deep-dive run window, chosen at Session 11 and running alongside the live schedule. Delivery: Self-paced / Monitored.

Total per learner: 20 live sessions at three hours each, 60 live hours, across 10 weeks. The deep-dive run window runs parallel to the live schedule.

Earn your IBM Certificate

GenAI for Bharat is an IBM partnered programme. The certificate is issued against your submitted final portfolio, which is what makes it worth showing to an employer.



REAL SKILLS. BIGGER OPPORTUNITIES.



Earned on your work

Issued after completion of the complete course and also after passing the eligibility criteria.



IBM partnered

The curriculum is developed with IBM, and the certificate issued under that partnership.

Why this programme is different

Dimension	GenAI for Bharat	A typical AI short course
Final assessment	An integrated capstone that must run outside the classroom, scored against a weighted rubric	A quiz, or a project built entirely in-session
Evidence standard	Three or more weeks of sustained real-world activity, with dated logs behind it	Sample data and hypothetical scenarios accepted
Measurement	Baseline captured before any change. Deep-dive evidence carries 30 percent of the grade	Improvement claimed without a before
Fact checking	A verification protocol from Session 4, applied to every submission. Zero unsourced claims	Model output taken at face value
Coverage	All four application modules compulsory, so every learner leaves with all four lenses	One curriculum for every kind of learner
Data handling	A personal data standard, a workplace data rule and a signed privacy declaration	Left to the learner's judgement
After the course	A live portfolio URL, a running system and a 90-day plan naming what you will sustain	A certificate PDF

THE SHORT VERSION

Most AI productivity claims collapse under scrutiny because nobody measured the before. This programme is built so that yours will not.

Skills

Credibility

Opportunity

A more capable you

GenAI for Bharat

Applied AI Mastery Program



Batch Starting from **29th August** - 7:00-10:00 Sat, Sun

Benefits



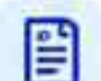
Cohort based learning, every session taught live



20 live sessions of three hours - 60 live hours per learner



Curriculum developed with IBM



10 portfolio projects and one integrated capstone



All four application modules, taken by every learner



15+ AI tools across various categories, every one used hands on



Facilitator one-to-one scope sign-off on the capstone



Certification earned against submitted work



Alumni network activation at showcase

10



Weeks

60



Live Hours

15+



AI Tools

10



Projects



Reach our counsellors

9266777640



100% Live - Cohort Based - Portfolio First



Curriculum developed with IBM