



Communication & Storytelling 2025

Master the Top 1% Skill

Batch 5

By Varun Jauhari



Batch Starting on 12th April 2025

For Whom

01

Anyone Interested in Personal Growth:

It stimulates our imagination, critical thinking and creativity. A powerful tool for learning and personal growth.

02

Aspiring Social Media Influencers and Content Creators:

To craft stories that resonate with audiences.

03

Business professionals at every career stage:

To create compelling narratives around products or services.

04

Educators and Trainers:

To make lessons more memorable and engaging.

05

Leaders and Managers:

To inspire teams, articulate vision, and drive change.

06

Public Speakers, Journalist and Presenters:

To captivate and retain the attention of listeners.

07

Salespeople:

To connect with customers and illustrate the value of offerings.

08

Entrepreneurs:

To pitch ideas and attract investors or partners



AFTER THIS BATCH, YOU WOULD

01

Think Outside the Box

02

Enhances Personal
Growth

03

Impress your Social
Circle

04

Enhance Charisma and
Presence

05

Improve
Communication Skills

06

Boost your confidence

— MODULES —

01

STORYTELLING

02

RESEARCH

03

**CONTENT
CREATION**

04

**INFLUENCE
THE AUDIENCE**

KNOW YOUR TUTOR

Varun Jauhari is an Educator and Anchor at Study IQ. He is one of the toppers of his batch at IP University. Varun has more than 7 years of Journalism experience. He is known for his research analysis and storytelling on various topics, which are available on the Study IQ's YouTube channel. His work includes a wide range of topics from historical events, political analysis, to intriguing mysteries.

— Schedule —

- **The INTRODUCTION: including How this course will change your aura and personality:**
- **What is storytelling and why important?**
- **Who Your Target Audience Is:**
- **Journalistic approach in life for story telling:**
- **Pre-Involvement with Story**
- **The Research, Content and Credibility:**
- **From Pointers to Structuring**
- **Setting hooks, surprises, suspense**
- **Maintaining the motive, prime focus and narrative**
- **Making of the Conclusion**
- **The Last part is Making Introduction**

- Narration to the masses- the confidence point
- Breaks, interruptions, Fumbles, figures.
- With teleprompter and without teleprompter Delivery:
- Body movements and face expressions, Tones and pauses:
- Story Telling in Content creation:
- Story telling in Daily life:
- How to influence the corporate world.
- Media and journalism Perspective:
- Conclusion: How this course will change your aura and personality:



Price

Price: ~~₹4999~~
₹1249

Enrol Now

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